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APRIL 21-23, 2026 | ORLANDO



EXHIBITOR *Showcase* GUIDE

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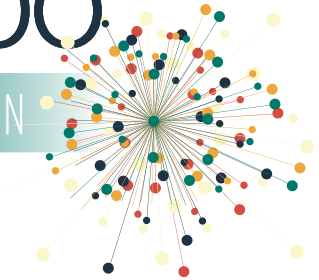
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nwfa expo

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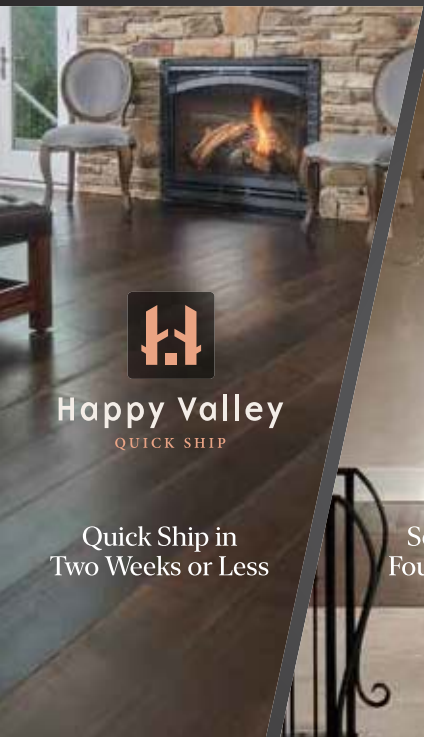
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Booth 1111



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CHAIR'S WELCOME



This year marks the 40th anniversary of the NWFA Wood Flooring Expo. When the first NWFA Convention (as it was known back then) took place in St. Louis, Missouri, in 1986, there were fewer than 200 attendees. Fast forward to today, where more than 2,000 wood flooring professionals can be found walking around the show floor.

We are proud to host the only trade show in the world dedicated exclusively to wood flooring. For four decades, the NWFA Expo has set the standard. As we mark this milestone, we raise it higher.

Throughout this week, you can experience more than 30 expert-led education sessions, live technical demonstrations, and more than 250 exhibitors showcasing new products and proven solutions.

Reconnect with old friends and meet some new ones at one of our many networking events. There is something for everyone with the New Member Reception, Distributor and Manufacturer Reception, Women's Industry Network Session, NWFA Emerging Leaders Reception, and the Grand Finale Celebration, to name a few.

This is where the industry advances. I hope the time you spend here in Orlando will equip you with everything you need to "Ignite Your Passion."

Steve Brattin
Chair, NWFA



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- North American Association of Floor Covering Distributors
- Peachey Hardwood Flooring
- Pro-Drive Fasteners
- RW Supply & Design
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Search for “NWFA Expo” to download from iTunes or Google Play.

Have access to everything Expo related at your fingertips when you download the NWFA Expo mobile app. The app houses everything from the education and special events schedule to speaker bios and the exhibitor list. You can customize your schedule and bookmark the sessions and exhibitors you want to be sure not to miss.

Don't forget to allow push notifications so you receive show specials and updates throughout NWFA Expo. You can update your preferences in the settings of your phone's app manager.

FOLLOW THESE STEPS TO USE THE APP:

- Download the mobile app by searching for NWFA Expo 2026 in your iTunes or Google Play app store.
- Once the app downloads, open it on your mobile device.
- Enable push notifications and customize your schedule to make the most of your experience at Expo.

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When you go into your wireless settings, search for the network “EXPO2026.” Select the network and enter the case-sensitive password:

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Schedule

(as of 3.10.26)

TUESDAY, APRIL 21

7:00 a.m. - 8:00 p.m. **Registration Open**

8:00 a.m. - 8:00 p.m. **Exhibitor Set-up**

8:00 a.m. - 3:00 p.m.

PRE-EXPO SYMPOSIUM

Data Collection: Building Defensible Inspection Reports

Jon Namba, Namba Services and Carl Mattingly, GalleherDuffy

Report Writing: Understanding Audience and Purpose

Cathy Duncan, EZ Report Writing

Legal Considerations: Ethics and Litigation Readiness

Barbara Dunn, Barbara Dunn Law and Billy Simmons, ITAC International

SPECIAL ADD-ON SESSIONS

8:30 a.m. - 3:30 p.m.

NWFA Certified Sales Advisor Session

Ashley Do Carmo, Brown Oaks Flooring, NWFA Certified Sales Advisor, and Regional Instructor; and Scott Taylor, NWFA Certified Wood Flooring Inspector and Regional Instructor

1:30 p.m. - 3:00 p.m.

Success and Succession

Doug Howard, Growth Team Strategies

3:30 p.m. - 4:15 p.m.

NEW MEMBER RECEPTION

Welcome to the NWFA! Join us to connect with fellow members, share insights, and learn how the association can support your business - all in a relaxed, welcoming setting.

4:30 p.m. - 5:45 p.m.

IGNITE YOUR PASSION OPENING SESSION

Join the NWFA at our opening session for an industry update, NWFA Wood Floor of the Year Awards, and more.

6:00 p.m. - 7:30 p.m.

SPARK RECEPTION

After the opening session, connect with fellow professionals and rekindle old friendships.

Expo Social Circle: Meet the Faces Behind the Posts | Meet your online connections at the Expo Social Circle, a relaxed gathering where social media conversations turn into real-world relationships. Connect with the people behind the posts to share insights, spark collaborations, and strengthen the wood flooring community - one conversation at a time.

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Schedule

(as of 3.10.26)

WEDNESDAY, APRIL 22

7:30 a.m. - 9:30 a.m.

Morning Coffee

7:30 a.m. - 6:00 p.m.

Registration Open

SESSIONS

8:00 a.m. - 9:00 a.m.

Parquet Patterns: Building Custom Sleds

NWFA Regional Instructors

Using AI to Streamline Processes and Create Workplace Efficiency

Reid Lambright, Lambright Flooring; Andy Iamaio, Centricity; and Ryan McCord, Endeavor

To Fill or Not to Fill: The Science of Wood Floor Gapping

Mike Dittmer and Rob Johnson, Bona

When the Stain Isn't What They Expected: Avoiding Color Disasters

Toby Merrill, DuraSeal

9:15 a.m. - 10:15 a.m.

Layout and Installation of Custom Parquet Patterns

NWFA Regional Instructors

8 Leadership Skills for Wood Flooring Success:

Being the Leader Your Company Deserves

Doug Howard, Growth Team Strategies

Jobsite Troubleshooting: Solving Common Issues to Prevent Call Backs

Chad Bulen, Bostik and Tyler Powell, AllWell Agency

Design Intent and Jobsite Realities: Sharing Perspectives for Better Outcomes

Karen Asprea, Asprea Studio and Robyn Branch, Robyn Branch Design; Moderated by Lawrence Skutelsky, PID Floors

9:15 a.m. - 10:15 a.m.

WOMEN'S INDUSTRY NETWORK EVENT

Confidence in Action: Owning Your Superpower | Join us for WIFI's exclusive event, designed to empower and connect women in the floor covering industry. This interactive session will feature both a panel and tabletop discussion focused on pinpointing what your strong suit is and how to use those skills to stand out.

Brenda Cashion, UCX; Ashley Do Carmo, Brown Oaks Flooring; and Julie Russell, Gemini Industries; Moderated by Renee Tester, Kährs

10:30 a.m. - 5:00 p.m.

Trade Show Open | Exhibitor Demos | Concessions Open

4:00 p.m. - 5:00 p.m.

IT'S 5 O'CLOCK SOMEWHERE HAPPY HOUR

Grab a drink and network with peers on the trade show floor.

5:00 p.m. - 6:15 p.m.

DISTRIBUTOR & MANUFACTURER RECEPTION

Build new business relationships to expand your product reach.

5:30 p.m. - 6:45 p.m.

EMERGING LEADERS RECEPTION

Attendees aged 40 and younger are invited to attend.



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Schedule



THURSDAY, APRIL 23

7:30 a.m. - 9:30 a.m.

Morning Coffee

7:30 a.m. - 3:00 p.m.

Registration Open

SESSIONS

8:00 a.m. - 9:00 a.m.

Sanding a Custom Parquet Pattern

NWFA Regional Instructors

Reduce HR Worries and Woes

Katie Magoon, People Solutions Center

Reading Commercial and Residential Specs

Billy Simmons, ITAC International

Social Media That Works on the Jobsite

Joe Avila, Huggins Wood Floors; Cesar Cardona, Cardona Flooring; Alex Hamilton, Grain Design Flooring; and Phil Valenti, Valenti Flooring; Moderated by Bridget Norlie, NWFA

9:15 a.m. - 10:15 a.m.

Staining and Finishing a Custom Parquet Floor

NWFA Regional Instructors

Freedom First: How Flooring Companies Scale Without Owner Dependency

Justin Shaw, Driven for Growth

Preserving the Past: An Introduction to Historic Wood Floor Restoration and Preservation

Sprigg Lynn, Universal Floors; Todd McDonald, Maple Ridge Handscraped; and Kevin Mullany, Benchmark Wood Floors

Channeling Your Inner Artist as a Craftsman

Jakko Woudenberg, the Dutch Wood Artist



THURSDAY, APRIL 23

EMERGING LEADERS PANELS

8:00 a.m. - 9:00 a.m.

Inside the Spec Panel: A Conversation Between A&D and the Wood Flooring Industry

Allison Watson Grim, Watson Design; Malcolm Jones, MAJ Architecture + Design; Amber C. Morales, A.Clore Interiors; and Lawrence Skutelsky, PID Floors; Moderated by Stephanie Owen, NWFA

9:15 a.m. - 10:15 a.m.

The Future Floor Panel & Q+A: Insights from the Next Generation of Industry Leaders

Izaiah Barrow, iSandNewYork LLC; Matt Bruno, Palermo Floor Inc.; and Alex Hamilton, Grain Design Flooring; Moderated by Kirk Roberts, Bona

10:30 a.m. - 3:00 p.m.

Trade Show Open | Exhibitor Demos | Concessions Open

3:00 p.m. - 4:30 p.m.

GRAND FINALE

Join us as we celebrate another successful NWFA Expo.

3:00 p.m. - 9:00 p.m.

Exhibitor Tear-Down

FRIDAY, APRIL 24

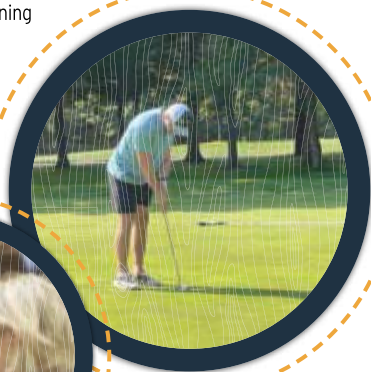
7:00 a.m. - 1:30 p.m.

NERF GOLF TOURNAMENT

Join us for the 2nd Annual NWFA Education & Research Foundation Golf Tournament, hosted at Disney's Palm Golf Course. This special event brings together industry professionals while supporting the NWFA's mission of attracting and training the next generation of flooring contractors and business owners.

8:00 a.m. - 12:00 p.m.

Exhibitor Tear-Down





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- ✓ Curly Maple
- ✓ Domestic New Heart Pine
- ✓ Douglas Fir
- ✓ Euro Beech
- ✓ Hard Maple
- ✓ Hickory
- ✓ Locust
- ✓ Pecky Cypress
- ✓ Poplar
- ✓ Quartered Sawn Red Oak
- ✓ Quartered White Oak
- ✓ Red Birch
- ✓ Red Oak
- ✓ Rift & Quartered Red Oak
- ✓ Rift & Quartered White Oak
- ✓ Rift White Oak
- ✓ Walnut (Steamed)
- ✓ White Oak
- ✓ White Pine
- ✓ Wormy Chestnut
- ✓ Wormy Maple
- ✓ Wormy Red Oak
- ✓ Yellow Birch
- ✓ Yellow Pine

Exotic

- ✓ Brazilian Cherry
- ✓ Caribbean Heart Pine
- ✓ Cumaru (Brazilian Teak)
- ✓ IPE (Brazilian Walnut)
- ✓ Santos Mahogany
- ✓ Sapele
- ✓ Tigerwood

Exhibitors

LISTED BY NAME
(as of 3.10.26)

Companies in **TEAL** are advertisers in this guide and the April/May issue of *Hardwood Floors* magazine.
For descriptions of what they are displaying at the NWFA Wood Flooring Expo, see the Expo Exhibitor Showcase starting on page 46.

COMPANY NAME	BOOTH #	COMPANY NAME	BOOTH #
Advanced Adhesive Technologies, LLC.	609	CG Hardwood Molding	321
AFT - Advanced Flooring Technology	1327	Chelsea Plank Flooring	202
Aged Wide Floors	1222	Ciranova USA Inc.	408
AHF Products	631	Coastal Surfaces	1231
Akhurst Machinery Inc.	1030	Component Solutions	327
Alchemy Home Supply	443	CORUS Fastening	313
All American Wood Register Co.	917	Cross Country Hardwood LLC	444
Allegheny Mountain Hardwood Flooring	840	Cummings Lumber Company, Inc.	827
American Sanders	817	Cutco	426
Amorim Cork Solutions	731	D&M FLOORING	938
Anthony Vandyck Inc.	1331	Delmhorst Instrument Co.	834
Antique Building Solutions	1408	Denali Hardwood Floors	331
Appalachian Flooring Ltd.	1100	Divergent Adhesives	926
Appalachian Lumber Company	508	Dreweko / T&G Wood	311
Arboritec USA Inc	1308	Durapalm	1031
Arbortech Tools	1238	DuraSeal	701
Ark Floors	1329	Ecco Enterprises Ltd	219
Armenia Mountain Plank & Panel	835	Endeavor Al	422
Artistic Finishes Inc.	617	Essex Finishing	1041
Ashawa Bay Hardwood Floors	523	Finished Edge Technology LLC	931
Barlinek Floors	438	Floor Covering Industry Foundation	1417
Barreto Wood Finishings	239	Floorzap	229
Basic Coatings	808	Forteko LLC	326
Bauwerk Group US/Somerset Hardwood Flooring	301	Fortifiber Flooring Products	1335
Beasley Flooring Products	425	Galaxy Floor Sanding Machines Ltd.	511
Berger-Seidle	1117	GameTime Coatings	1239
Bjelin	1021	Gartman LLC	339
Bona	901	Glitsa - Lenmar, Gemini Industries	811
Bostik Inc.	1001	Graf Bros. Flooring	1133
BTP Floors	540	Graf Custom Hardwood	401
Buchanan Hardwood Flooring Co. LLC	1033	Graf Wood	1228
Buckeye Hardwoods	424	Great Lakes Custom Tool Mfg. Inc.	845
Cameron Automation	525	Grill Works Inc.	725
Canlak Coatings (PoloPlaz, Absco, & Sampson)	717	Growth Team Strategies	1319
Centricity	1413	Gundlach Tools	925
CFI - Certified Flooring Installers	841	Gutster Tools	206

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COMPANY NAME	BOOTH #
Happy Feet International	409
Hardwood Solutions Inc.	334
Hasko/Mekanika	716
Hassell & Hughes Lumber Co., Inc.	733
Highland Automation	638
Hilltop Supply and Hardwood	125
Horizon Forest Products	201
Howell Hardwood Flooring	539
Indusparquet USA	441
Jackson Building Products	1123
JobTread	1317
Johnson Hardwood	738
Kährs Americas	433
L&L Hardwoods Inc.	932
Lamont Flooring	1126
Landen Strapping Corporation	839
Lastik USA	1341
LATICRETE International Inc.	1025
Lauzon Hardwood Floors	622
LED Coating Solutions by Archetypal	531
Lewis Brother's Lumber Company Inc.	309
Lico Machinery	919
Lignomat USA Ltd.	1125
Loba-Wakol North America	133
Macon Hardwood	522
MAPEI Corporation	1108
Mason Wood Floors	416
Maxwell Hardwood Flooring Inc.	517
Mercier Wood Flooring Inc.	700
Merrick Hardwoods	1008
Middle Tennessee Lumber	824
MIRAGE	1116
Mirka	208
Missouri Hardwood Products	317
Missouri Walnut LLC	204
MP Global Products LLC	1029
Mullican Flooring	1217

COMPANY NAME	BOOTH #
Next Floor Inc.	1323
No. Amer. Assn of Floor Covering Distributors	833
North Wood Flooring LLC	1213
Norton Abrasives	1201
NSP Panels	1124
NWFA/Hardwood Floors Magazine/NOFMA	801
Oakcrest Lumber Inc.	1005
Olde Wood Limited	501
Ort Flooring & Lumber LLC	325
Pacific Hardwood	312
PALLMANN	1301
Pantim Wood Products	524
Peachey Hardwood Flooring	1111
Penn Wood Products Inc.	423
Pennsylvania Lumbermen's Mutual Insurance Company	741
People Solutions Center	247
Permwood	233
PG Hardwood Flooring Inc.	611
Pianeta Legno Floors USA Inc.	607
Pownail Company	1017
Precision Flooring Products Inc.	319
Premiere Finishing & Coating	613
Prestige Enterprise International Inc.	1410
Preverco	933
Primatex Inc.	1034
Pro-Drive Fasteners	1130
Professional Coatings Inc.	1009
Proflex Products Inc.	1312
QT Sound Control (Ecore)	720
Regupol Acoustics	626
Reliance Hardwood Flooring	207
Ribadao Wood Boutique	1401
Ridgefield Wood Vents/Unity Hardwoods	1211
Roomvo	421
RT Machine Company	844
Rubberlogix	200
Rubio Monocoat USA LLC	625

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COMPANY NAME	BOOTH #	COMPANY NAME	BOOTH #
Sanderparts.com	240	Toray Plastics (America)	605
Saroyan	1306	Tradelink Wood Products Inc.	520
Schafer Hardwood Flooring	213	Tramex Moisture Meters	825
Seneca Millwork	1012	TRAXX Corporation	323
SGS North America	218	Triangulo Hardwood Floors	1038
Shaper	216	Trivec	419
Sheoga Hardwood Flooring	708	Union Tool Corporation, The	417
Sika Corporation	516	Unity Hardwoods	1211
SLCC Enterprise Inc.	1321	Urban Floor	322
SmartPlank	830	US Sander LLC	1409
Soest Wood Finishing Machinery	727	Vecoplan	1139
Solidfloor by LTL Home Products	930	Vermeister America Inc.	1129
Southern Winding Service Inc.	338	Vermont Natural Coatings	621
Springcreek Flooring	601	Virginia Abrasives Corp.	709
Stauf USA LLC	924	V-Pro	1127
Stellar Air Vents	1234	Wagner Meters	1016
Super Thin Saws Inc.	1032	WarmStep Electric Floor Heating	639
Superior Hardwood Flooring	939	Waterlox Coatings Corporation	831
Swiffer	332	WECORK	909
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tise - The International Surface Event	318	WOODWISE	1101
Titebond	911	World Floor Covering Association	1425
Top Step Vents	1020	WW Flooring Group	619

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Berger-Seidle	1117
Bona	901
Hilltop Supply and Hardwood	125
Loba-Wakol	133
Mirka	208
Norton Abrasives	1201
Traxx Corporation	323
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Advanced Adhesive Technologies LLC	609
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Berger-Seidle	1117
Bona	901
Bostik Inc.	1001
Divergent Adhesives	926
Hilltop Supply and Hardwood	125
Lastik USA	1341
Loba-Wakol	133
MAPEI Corporation	1108
PALLMANN	1301
Proflex Products Inc.	1312
Sika Corporation	516
Stauf USA LLC	924
Taylor Adhesives	1416
Titebond	911
Vermeister America Inc.	1129
WECORK	909

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Arboritec USA Inc.	1308
Berger-Seidle	1117
Glitsa - Lenmar, Gemini Industries	811
Lastik USA	1341
Norton Abrasives	1201
Stauf USA LLC	924
Trivec	419
Union Tool Corporation, The	417
US Sander LLC	1409

BAMBOO

Penn Wood Products Inc.	423
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Roomvo	421
RT Machine Company	844
Wood Products Manufacturers Association	541

CORK

WECORK	909
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DOMESTIC WOOD FLOORING

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Anthony Vandyck Inc.	1331
Appalachian Flooring Ltd.	1100
Appalachian Lumber Company	508
Armenia Mountain Plank & Panel	835
Ashawa Bay Hardwood Floors	523
Barlinek Floors	438
Bauwerk Group US/Somerset Hardwood Flooring	301
Beasley Flooring Products	425
Buchanan Hardwood Flooring Co. LLC	1033
Chelsea Plank Flooring	202
Graf Bros. Flooring	1133
Graf Custom Hardwood	401
Hardwood Solutions Inc.	334
Hassell & Hughes Lumber Co. Inc.	733
Hilltop Supply and Hardwood	125
Howell Hardwood Flooring	539



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DOMESTIC WOOD FLOORING, CONT.

Johnson Hardwood	738
Lauzon Hardwood Floors	622
Macon Hardwood	522
Maxwell Hardwood Flooring Inc.	517
Merrick Hardwoods	1008
Mirage	1116
Missouri Hardwood Products	317
Missouri Walnut LLC	204
Mullican Flooring	1217
Ort Flooring & Lumber LLC	325
Peachey Hardwood Flooring	1111
PG Hardwood Flooring Inc.	611
Pianeta Legno Floors USA Inc.	607
Prestige Enterprise International Inc.	1410
Preverco	933
Reliance Hardwood Flooring	207
Saroyan	1306
Seneca Millwork	1012
Sheoga Hardwood Flooring	708
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Allegheny Mountain Hardwood Flooring	840
Anthony Vandyck Inc.	1331
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Appalachian Lumber Company	508
Arboritec USA Inc.	1308
Armenia Mountain Plank & Panel	835
Ashawa Bay Hardwood Floors	523
Barlinek Floors	438
Bauwerk Group US/Somerset Hardwood Flooring	301
Beasley Flooring Products	425
D&M Flooring	938
Dreweko/T&G Wood	311
Durapalm	1031
Essex Finishing	1041
Graf Bros. Flooring	1133
Graf Custom Hardwood	401
Hilltop Supply and Hardwood	125
Howell Hardwood Flooring	539
Indusparquet USA	441
Johnson Hardwood	738
Lamont Flooring	1126
Lauzon Hardwood Floors	622
Macon Hardwood	522
Mason Wood Floors	416
Maxwell Hardwood Flooring, Inc.	517
Mirage	1116
Mullican Flooring	1217
Olde Wood Limited	501
Ort Flooring & Lumber LLC	325
Peachey Hardwood Flooring	1111
Permwood	233
PG Hardwood Flooring Inc.	611
Pianeta Legno Floors USA Inc.	607
Preverco	933
Reliance Hardwood Flooring	207
Saroyan	1306
Sheoga Hardwood Flooring	708
Solidfloor by LTL Home Products	930
Three Trees Flooring	1223
Triangulo Hardwood Floors	1038
Wickham Hardwood Flooring	706



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Arboritec USA Inc	1308
Barlinek Floors	438
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Bjelin	1021
Chelsea Plank Flooring	202
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Durapalm	1031
Essex Finishing	1041
Graf Custom Hardwood	401
Indusparquet USA	441
Johnson Hardwood	738
Lamont Flooring	1126
Lauzon Hardwood Floors	622
Macon Hardwood	522
Mason Wood Floors	416
Mirage	1116
Missouri Hardwood Products	317
Mullican Flooring	1217
Ort Flooring & Lumber LLC	325
Peachey Hardwood Flooring	1111
Permwod	233
PG Hardwood Flooring Inc.	611
Pianeta Legno Floors USA Inc.	607
Premiere Finishing & Coating	613
Prestige Enterprise International Inc.	1410
Preverco	933
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Saroyan	1306
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Solidfloor by LTL Home Products	930
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Bona	901
DuraSeal	701
Glitsa - Lenmar, Gemini Industries	811
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MAPEI Corporation	1108
Vermeister America Inc.	1129
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FINISHES/COLORANTS

American Sanders	817
Arboritec USA Inc	1308
Artistic Finishes Inc.	617
Basic Coatings	808
Berger-Seidle	1117
Bona	901
Canlak Coatings (PoloPlaz, Absco, & Sampson)	717
Ciranova USA Inc.	408
DuraSeal	701
Glitsa - Lenmar, Gemini Industries	811
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Loba-Wakol	133
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PALLMANN	1301
Penn Wood Products Inc.	423
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Soest Wood Finishing Machinery	727
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AHF Products	631
Barlinek Floors	438
Dreweko/T&G Wood	311
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Indusparquet USA	441
Johnson Hardwood	738
Mirage	1116
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Buchanan Hardwood Flooring Co. LLC	1033
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Great Lakes Custom Tool Mfg. Inc.	845
Hasko/Mekanika	716
Landen Strapping Corporation	839

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LED Coating Solutions by Archetypal	531
Lico Machinery	919
NSP Panels	1124
RT Machine Company	844
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WoodTech Machines	1104

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Bauwerk Group US/Somerset Hardwood Flooring	301
Lauzon Hardwood Floors	622
Loba-Wakol	133
Macon Hardwood	522
Ort Flooring & Lumber LLC	325
Prestige Enterprise International, Inc.	1410
Vermont Natural Coatings	621
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WW Flooring Group	619

IMPORTED WOOD FLOORING SPECIES

AHF Products	631
Anthony Vandyck Inc.	1331
Bauwerk Group US/Somerset Hardwood Flooring	301
Dreweko/T&G Wood	311
Durapalm	1031
Indusparquet USA	441
Johnson Hardwood	738
Lauzon Hardwood Floors	622
Macon Hardwood	522
Mason Wood Floors	416
Maxwell Hardwood Flooring Inc.	517
Mullican Flooring	1217
Pianeta Legno Floors USA Inc.	607
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Canlak Coatings (PoloPlaz, Absco, & Sampson)	717
Ciranova USA Inc.	408
DuraSeal	701
Glitsa - Lenmar, Gemini Industries	811
Lignomat USA Ltd.	1125
Loba-Wakol	133
MAPEI Corporation	1108
Norton Abrasives	1201
PALLMANN	1301
Pro-Drive Fasteners	1130
Professional Coatings Inc.	1009
RT Machine Company	844
Rubio Monocoat USA LLC	625
Southern Winding Service Inc.	338
Swiffer	332
Taylor Adhesives	1416
Vermeister America Inc.	1129
Vermont Natural Coatings	621
Virginia Abrasives Corp	709
WOCA Denmark	1309
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MISCELLANEOUS TOOLS/ SUPPLIES/MOISTURE METERS

CORUS Fastening	313
Delmhorst Instrument Co.	834
Great Lakes Custom Tool Mfg. Inc.	845
Gundlach Tools	925
Lastik USA	1341
Lignomat	1125
Mirka	208
Powernail Company	1017
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Super Thin Saws Inc.	1032
Tramex Moisture Meters	825
Traxx Corporation	323
Virginia Abrasives Corp	709
Wagner Meters	1016
WoodTech Machines	1104

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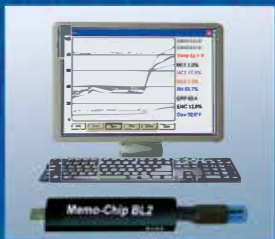
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All American Wood Register Co.	917
Anthony Vandyck Inc.	1331
Antique Building Solutions	1408
Appalachian Lumber Company	508
Artistic Finishes Inc.	617
Bauwerk Group US/Somerset Hardwood Flooring	301
CG Hardwood Molding	321
Chelsea Plank Flooring	202
Essex Finishing	1041
Grill Works Inc.	725
Hilltop Supply and Hardwood	125
L&L Hardwoods Inc.	932
Lamont Flooring	1126
Macon Hardwood	522
Mercier Wood Flooring Inc.	700
Middle Tennessee Lumber	824
Mirage	1116
NSP Panels	1124
Peachey Hardwood Flooring	1111
Penn Wood Products Inc.	423
Ridgefield Wood Vents/Unity Hardwoods	1211
Saroyan	1306
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Traxx Corporation	323
Unity Hardwoods	1211
WECORK	909

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Hilltop Supply and Hardwood	125
Pownail Company	1017
Primatch Inc.	1034
Pro-Drive Fasteners	1130
Traxx Corporation	323
WOODWISE	1101

PARQUET/HERRINGBONE/ CHEVRON WOOD FLOORING

Allegheny Mountain Hardwood Flooring	840
Anthony Vandyck Inc.	1331
Appalachian Lumber Company	508
Armenia Mountain Plank & Panel	835
Ashawa Bay Hardwood Floors	523
Barlinek Floors	438
Bauwerk Group US/Somerset Hardwood Flooring	301
Dreweko/T&G Wood	311
Essex Finishing	1041
Graf Bros. Flooring	1133
Graf Custom Hardwood	401
Lamont Flooring	1126
Lauzon Hardwood Floors	622
Macon Hardwood	522
Maxwell Hardwood Flooring Inc.	517
Mirage	1116
Mullican Flooring	1217
Peachey Hardwood Flooring	1111
Pianeta Legno Floors USA Inc.	607
Premiere Finishing & Coating	613
Preverco	933
Reliance Hardwood Flooring	207
Saroyan	1306
Seneca Millwork	1012
Sheoga Hardwood Flooring	708
Solidfloor by LTL Home Products	930
Three Trees Flooring	1223
Unity Hardwoods	1211

RECLAIMED WOOD FLOORING

Antique Building Solutions	1408
Armenia Mountain Plank & Panel	835
Dreweko/T&G Wood	311
Durapalm	1031
Hilltop Supply and Hardwood	125
Macon Hardwood	522
Olde Wood Limited	501
Peachey Hardwood Flooring	1111
Pianeta Legno Floors USA Inc.	607
Premiere Finishing & Coating	613
Reliance Hardwood Flooring	207
Saroyan	1306

RESTORATION EQUIPMENT

Mirka	208
Shaper	216
V-Pro	1127

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American Sanders	817
Arboritec USA Inc.	1308
Basic Coatings	808
Bona	901
Hilltop Supply and Hardwood	125
Mirka	208
PALLMANN	1301
Southern Winding Service Inc.	338
Trivec	419
US Sander LLC	1409
Virginia Abrasives Corp.	709
WoodTech Machines	1104
WOODWISE	1101

SOFTWARE, INSTALLATION MGT.

Gartman LLC	339
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SPECIALTY WOOD FLOORING

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Barlinek Floors	438
Bauwerk Group US/Somerset Hardwood Flooring	301
Dreweko/T&G Wood	311
Durapalm	1031
Essex Finishing	1041
Graf Custom Hardwood	401
Hilltop Supply and Hardwood	125
Indusparquet USA	441
Macon Hardwood	522
Mason Wood Floors	416
Maxwell Hardwood Flooring Inc.	517
Olde Wood Limited	501
Peachey Hardwood Flooring	1111
Pianeta Legno Floors USA Inc.	607
Premiere Finishing & Coating	613
Prestige Enterprise International, Inc.	1410
Reliance Hardwood Flooring	207
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Proflex Products Inc.	1312
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Sika Corporation	516
Stauf USA LLC	924
Taylor Adhesives	1416
Vermeister America Inc.	1129
Wagner Meters	1016

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Barlinek Floors	438
Bostik Inc.	1001
Fortifiber Flooring Products	1335
Hilltop Supply and Hardwood	125
Jackson Building Products	1123
Laticrete International, Inc.	1025
Loba-Wakol	133
MAPEI Corporation	1108
MP Global Products LLC	1029
Prestige Enterprise International, Inc.	1410
Proflex Products Inc.	1312
QT Sound Control (Ecore)	720
Regupol Acoustics	626
Sika Corporation	516
SLCC Enterprise, Inc.	1321
Toray Plastics (America)	605
Traxx Corporation	323
WarmStep Electric Floor Heating	639
WECORK	909

VENTS

All American Wood Register Co.	917
Artistic Finishes Inc.	617
CG Hardwood Molding	321
Essex Finishing	1041
Grill Works Inc.	725
Hilltop Supply and Hardwood	125
Macon Hardwood	522
Mercier Wood Flooring Inc.	700
Peachey Hardwood Flooring	1111
Penn Wood Products Inc.	423
Ridgefield Wood Vents/Unity Hardwoods	1211
Seneca Millwork	1012
Shaper	216
Sheoga Hardwood Flooring	708
Stellar Air Vents	1234
Top Step Vents	1020
Triangulo Hardwood Floors	1038



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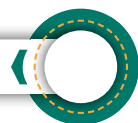
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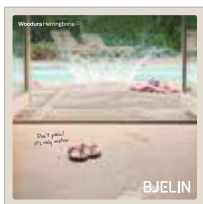


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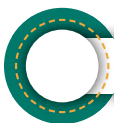


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Booth 631

Bruce® Natural Choice™ is real solid hardwood that installs easily with SUMMIT™ SELECT, a pioneering glue-down adhesive. Offered in 2¼" and 3¼" widths, it provides flexible design options. Made in the U.S.A., this 5/16" low-profile flooring delivers timeless wood beauty, durable performance, and modern installation advantages.

bruce.com



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72h

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us.bjelin.com

BJELIN

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CANLAK COATINGS

Booth 717

Absco RED X Pro Red Blocker is a one-step waterborne formula designed to block the red and pink tones of certain wood species, especially red oak, to help mimic the look of white oak flooring. RED X Pro is not a bleach, but a low-odor, quick-drying water-based formula that can be used as a blocker to help achieve lighter wood tones and is compatible with all Absco products. RED X Pro works with many red-toned wood species such as red oak or cherry.

canlakcoatings.com



CORUS FASTENING

Booth 313

Lightweight. Powerful. Reliable. The CORUS BCSS0-R 15-1/2 Flooring Stapler features tool-free depth adjustment, non-marring urethane roller system, fast magazine loading, and ergonomic comfort at just nine pounds.

corusfastening.com



DELMHORST

Booth 834

The JX-20 and JX-30 meters offer a professional-grade, accurate, and versatile tool to flooring professionals and inspectors to address moisture issues and perform your job with complete confidence. The JX-30 features connectivity to the Delmhorst EDGE® app with expanded wood species, customizable settings, and the ability to share data from any location.

delmhorst.com



DENALI HARDWOOD FLOORS

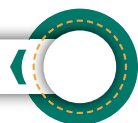
Booth 331

The Mason Collection offers three thoughtfully curated colors, including Arcade, each expressing the rustic beauty of European Oak. Nature+ grading reveals authentic knots and tonal variation for a warm, lived-in feel. With 8 $\frac{1}{2}$ " wide planks, $\frac{5}{8}$ " thickness, and a 4mm sawn veneer, it delivers lasting stability for residential and light commercial spaces.

denalihardwoodfloors.com



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- Single-component simplicity with professional-grade durability
- Easy application that helps reduce costly callbacks



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DURAPALM BY SMITH & FONG

Booth 1031

Durapalm flooring is crafted from plantation-grown palm wood, offering bold linear grain, rich natural variation, and a distinctly tropical character. Dense and durable, it provides a renewable alternative to traditional hardwoods for residential, hospitality, and commercial interiors seeking warmth, texture, and something truly unique.

durapalm.com



ESSEX FINISHING

Booth 1041

Essex's untraditional approach is aimed at offering a wide range of custom hardwood flooring. Our factory in New Jersey is specially designed for complex niches and small runs. Featured here is faded grey, an in-house smoked, wire-brushed, and hand-stained European Oak available in both prime and character grades.

essexandco.com



GAMETIME COATINGS

Booth 1239

GameTime Phoenix is a premium two-component water-based coating with an eight-hour pot life. Phoenix was engineered for consistent results and ease of application. Available in four sheens, Phoenix has what you need for even your most particular customer. Reach out today to get in the Game.

gametimecoatings.com



GLITSA - LENMAR, GEMINI INDUSTRIES

Booth 811

No crosslinker required – Idro Clear™ uses oxidative curing to achieve a durable, chemically resistant film. This single-component waterborne finish provides excellent flow, uniform leveling, and rapid recoat times. Available in satin or matte, Idro Clear delivers consistent film build, strong scratch resistance, and efficient application for professional wood flooring workflows.

glitsa.com



GROWTH TEAM STRATEGIES

Booth 1319

We are a business consulting and coaching company focusing on the wood flooring industry and a proud and active member of NWFA. The company specializes in growth planning, process improvement, profit enhancement, and succession planning. Our custom “GRASP” process is designed as a six-month engagement to develop a five-year plan.

growthteams.com

Uniquely beautiful, highly durable palm wood flooring for commercial and residential interiors.

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by SMITH & FONG®



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Booth 125

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hilltopky.com



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Booth 201

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horizonforest.com



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Booth 531

Vesting and Heidelberg LED-cured hardwax oils with satin, matte, gloss, semi-gloss, and ultra-matte sheens. Innovative and high-performance finishes designed for flooring, these LED-cured hardwax oils offer instant curing under LED light. They provide durable, eco-friendly protection with zero VOC emissions, enhancing the natural beauty of wood with a smooth, water- and chemical-resistant finish with unlimited color options. Suitable for factory and on-site applications.

ledcoatingsolutions.com



LICO MACHINERY

Booth 919

For more than 25 years, Lico Machinery Inc. has stood out for the quality and reliability of its equipment, the flexibility of its adapted solutions, and its unmatched dedication to customer service. Lico specializes in the design and manufacture of wood flooring equipment ranging from standalone machines to complete solutions.

licoinc.net



LIGNOMAT

Booth 1125

The Ligno-VersaTec is our best meter for floor installers and inspectors. It can be used as a pin and pinless meter or as a RH-insitu humidity-concrete meter. We offer the pinless dual-depth Ligno-VersaTec meter by itself or complete measuring kits V2-M up to V24-KM. Accuracy and dependability are guaranteed with smart design and quality manufacturing.

lignomat.com

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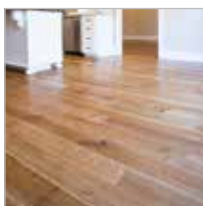


LOBA-WAKOL

Booth 133

LOBA Stain: Achieve rich, even color in just one hour with no lap marks and no hassle. Safe, easy to apply, and compatible with Loba water-based finishes, it's the perfect stain made simple for a perfect installation. Available in more than 20 colors.

loba-wakol.com



MAXWELL HARDWOOD FLOORING

Booth 517

Maxwell Hardwood Flooring manufactures Legacy Flooring which is our premium line of white oak plank floors that includes a rift and quartered floor as well as a live sawn floor. Legacy Reserve and Legacy Live are available in unfinished $\frac{3}{4}$ " solid and $\frac{5}{8}$ " engineered.

maxwellhardwoodflooring.com



MEKANIKA/HASKO

Booth 716

Our fully automated robotic flooring nester is a unique engineering solution that integrates seamlessly into your process. It modernizes your production line with real-time monitoring and SQL connectivity, ensures consistent performance, strengthens your innovative image, and guarantees every package reflects your commitment to quality and excellence.

mekanika.net



NOFMA

Booth 801

Through the years, NOFMA standards have stood the test of time. NOFMA has been certifying hardwood flooring since 1907 and is the only standard in the industry that assures flooring has been properly kiln dried, manufactured, and graded.

nwfa.org/manufacturing/



NWFA

Booth 801

The National Wood Flooring Association (NWFA) represents all segments of the hardwood flooring industry. NWFA's mission is to unify and strengthen the wood flooring community through technical standards, education, networking, and advocacy. This is accomplished through various programs and services, such as hands-on and online training, our annual Expo, *Hardwood Floors* magazine, and technical standards and publications that are recognized worldwide.

nwfa.org

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www.maxwellhardwoodflooring.com

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OLDE WOOD LTD.

Booth 501

European mountain oak captures the refined, dark-toned floors of 17th-century European elite homes. Live sawn from mature wood, these wide planks showcase rich brown tones and distinct sapwood alongside the full range of the wood's natural character – tight grain patterns, saw marks, sound knots, and natural checking.

oldewoodltd.com



PALLMANN

Booth 1301

NEXUS-FUSION is a one-component, solvent- and water-free Silane-Terminated Polymer (STP) adhesive designed for hardwood floors. It offers sound dampening and moisture control of up to 95 percent, reducing the risk of adhesion failure. Experience efficient installation, longer working times, and simple cleanup.

us.pallmann.net



PEACHEY HARDWOOD FLOORING

Booth 1111

Peachey reclaimed is sourced from antique barns and buildings that have been dismantled carefully to maintain as much of the original character as possible, showcasing all characteristics of old buildings that just can't be reproduced with new lumber. Each board carries the unique nail holes, worm holes, mortise and tenon joints, and natural patina.

peacheyhardwoodflooring.com



PIANETA LEGNO FLOORS USA

Booth 607

Pianeta Legno Floors U.S.A. Inc. offers the finest selection of engineered hardwood flooring. We provide custom finishing in our Miami, Florida facility to accommodate all of your wood flooring needs. With more than 300 finish options in European white oak and exotic species, we support large-volume production, in-stock programs, and offer private labeling opportunities.

italianwoodfloors.com



RELIANCE HARDWOOD FLOORING

Booth 207

Herringbone Hardwood Flooring – a floor pattern requiring exact manufacturing to create the unique and beautiful look of herringbone. Offered in white oak, red oak, and hickory. $\frac{3}{4}$ " solid or engineered, unfinished $2\frac{1}{4}$ ", $3\frac{1}{4}$ ", 4", 5", 6" 7", and 8" widths. Custom lengths may be specified based on desired pattern.

reliancehardwoodflooring.com



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
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CHEVRON

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Booth 708

Herringbone and chevron patterns require exceptional precision – many contractors cut them on-site to avoid mismatched joints. At Sheoga, our advanced milling technology and slow, careful production ensure perfect angles, consistent dimensions, and flawless alignment. Trust our expertise to deliver factory-crafted herringbone and chevron flooring with superior accuracy and craftsmanship every time.

sheogaflooring.com



STAUFA USA

Booth 924

PUM-950 Power-Mastic® is a high-strength, urethane-based wood flooring adhesive engineered for professional installation. Free of isocyanates and solvents, it delivers exceptional shear strength, long open time, and strong green grab without flash time. Its non-slump formula ensures reliable transfer and consistent performance on demanding hardwood projects.

staufusa.com



SWIFFER

Booth 332

Mop smarter with Swiffer PowerMop Wood, an all-in-one mopping system that gives you a mop and bucket clean in half the time*. The pad has more than 300 Gentle-Glide strips that absorb dirt and grime – even in grooves and grout. The lemon scented QuickDry cleaning formula dries up to 2X faster**.

**vs. mop and bucket - includes cleaning and drying time*

***vs. Mr. Clean All Purpose Cleaner*

swiffer.com



TAYLOR ADHESIVES

Booth 1416

Ridgeline leads the industry with unmatched protection for wood floors. It creates an unlimited moisture vapor barrier, resists alkalinity, and significantly reduces impact and sound transmission. With no moisture-related testing required, Ridgeline streamlines installation, saving time and money while delivering superior performance.

tayloradhesives.com



TISE - THE INTERNATIONAL SURFACE EVENT

Booth 318

The International Surface Event (tise) 2027 is where the surfaces industry unites to kick off the year. Discover trends, styles, and innovations shaping 2027, connect with industry leaders, and explore an enhanced experience designed to inspire and deliver results. Two neighborhoods. One event. All angles covered.

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Booth 1020

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topstep.biz



UNION TOOL CORPORATION, THE

Booth 417

This system includes our core board feeder, hot melt roller coater, lay-up conveyor, rotary laminator, and flying cutoff saw. Our hot melt roller coater applies a uniform coating of PUR adhesive to plywood cores. Thin lamellas are placed on top of the coated cores before they are laminated together using the rotary laminator. Boards then are cut to specific lengths by our flying cutoff saw.

uniontoolcorp.com



WAGNER METERS

Booth 1016

Floor Sentry, the embedded wood floor data logger, monitors wood floor and subfloor temperature and relative humidity conditions through its Bluetooth connection with the Wagner Sentry app. Monitor real-time data, receive instant alerts for threshold breaches, effortlessly share detailed reports, and maintain precise control over your wood floor and subfloor environments.

wagnermeters.com

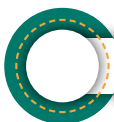


WOODWISE

Booth 1101

WOODWISE is showcasing its extensive line of wood fillers, maintenance products, and tools and accessories for the wood flooring industry. Experienced Woodwise reps will be on hand to help answer all of your questions and provide product demos throughout the NWFA Expo. Available throughout North America.

woodwise.com

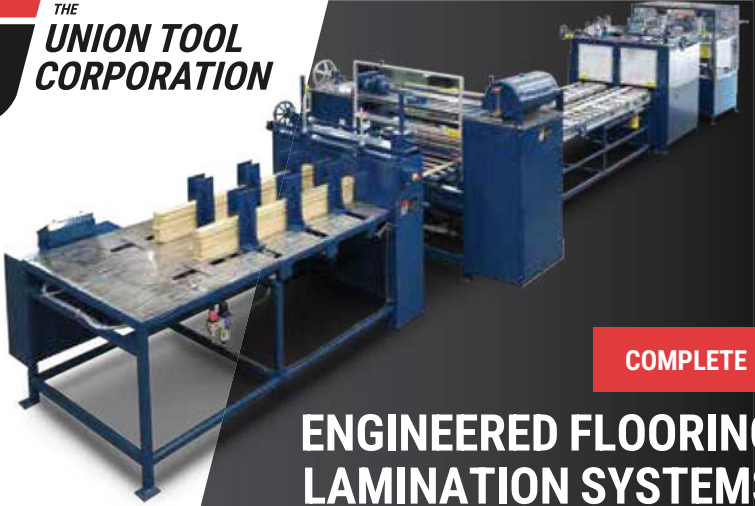


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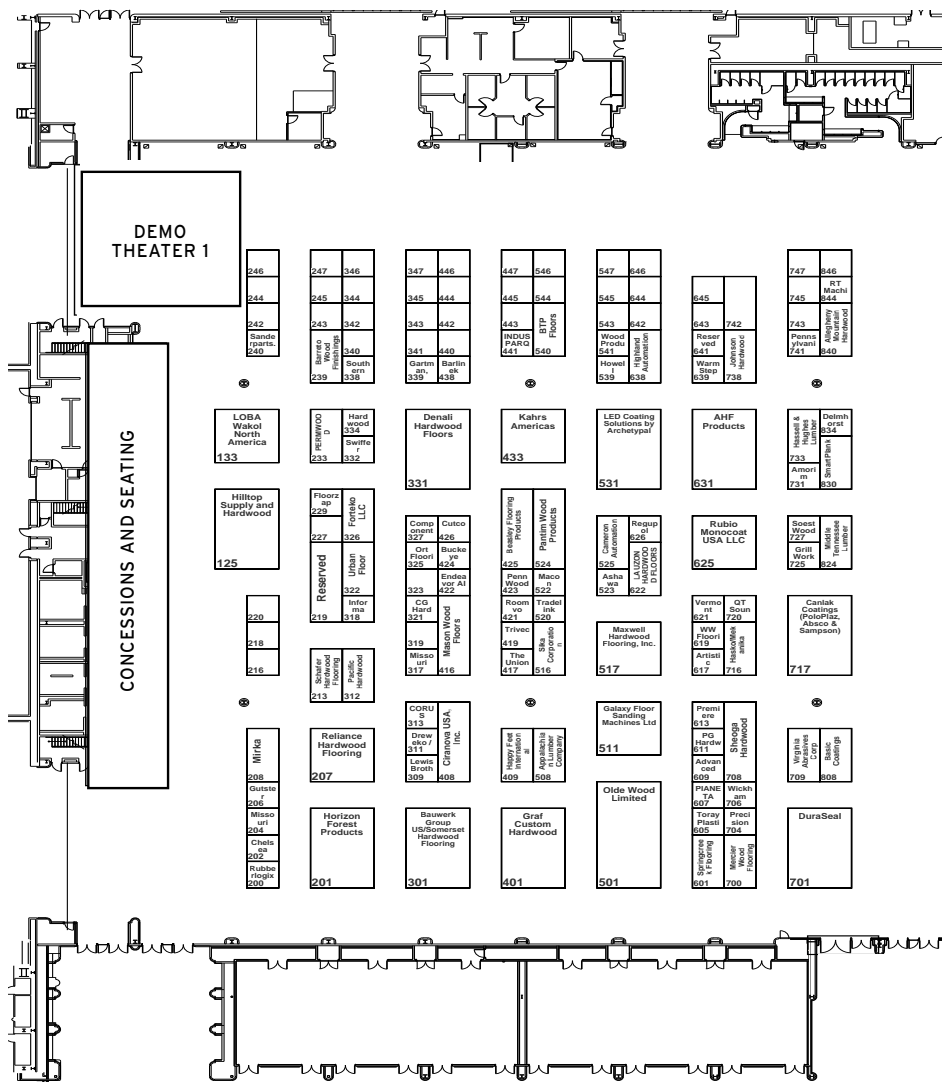
Single lane or dual lane options for specific production requirements



Configurations for piece by piece or continuous types of laminations

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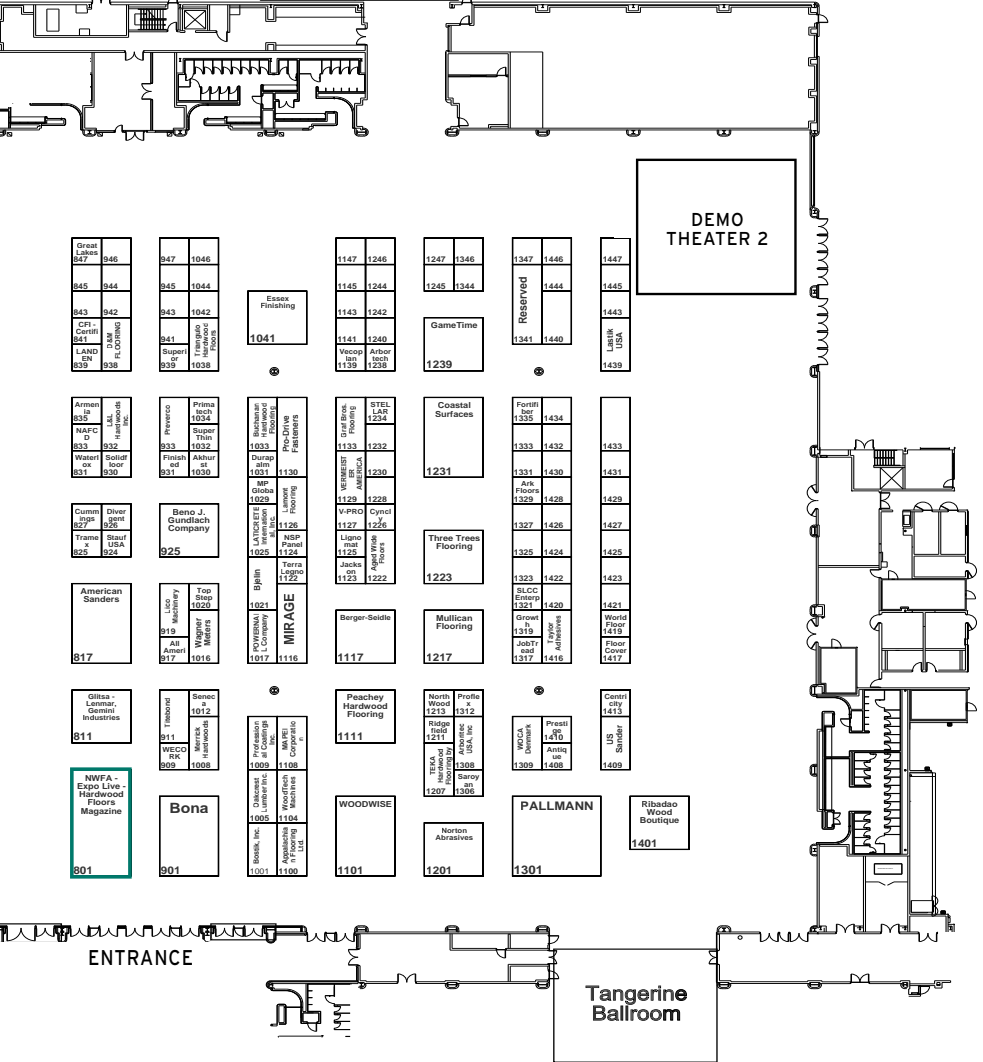
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Sightseeing

IN THE SUNSHINE STATE

Everyone knows about Florida's beaches and Orlando's theme parks. Here, local NWFA members offer additional recommendations of what to see and do should you decide to add on some days to your Expo trip.



PHOTOS COURTESY OF ANDREW

“Try to make it to **Cape Canaveral** on the Space Coast.”

- **Bob Goldstein, Vermont Natural Coatings**

“Since we are in theme park central, any park is a good option. If you are into historic sites, a day trip to St. Augustine is good. Beaches on either side of the peninsula are waiting for you. There also are loads of **scuba and snorkling sites** on the east coast.

Plus, we have flat boat fishing and deep-sea fishing opportunities.”

- **Lenny Hall, Endurance Floor Company Inc.**



“If someone is a history buff, rent a car and go to **St. Augustine**, since it's the oldest city in our nation. If you just want to spend time with the kids, then you're in the perfect place in Orlando to go to Disney or Universal Studios.”

- **Andy Campbell, DNA Floor Surgeons Inc.**



“A visit to NASA/Kennedy Space Center. **Universal Studios Orlando's Epic Universe** (ideally with express passes because the lines for the rides can be one hour or more). Take an air boat ride, which always is a unique way to see Florida's natural wetlands.”

- **Rob Mercier, Walk on Wood Inc.**



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- Premier Hardwood Products
- Reliance Hardwood Flooring
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- Smith Flooring Inc.
- Somerset Hardwood Flooring
- Superior Hardwood Flooring by Herwynen Saw Mill Ltd.
- T&F Lumber Co.



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NOFMA assures wood flooring has been properly kiln dried, manufactured, and graded.

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