nwfa expo

MAKE IT HAPPEN

MAY 2-4, 2023 | MILWAUKEE, WISCONSIN

EXHIBITOR SHOWCASE

Brought to you by:

hardwood floors

■ THE MAGAZINE OF THE NATIONAL WOOD FLOORING ASSOCIATION



Rift & Quartered White Oak

With modern design elements and unique grain characteristics that range from contemporary to rustic, our Rift & Quartered White Oak flooring will be the focus of any project or interior.

WHITE OAK | Specified Widths | 2" to 10" lengths | 3/4" thick | Pre-finish Available







EVERYTHING LOOKS BETTER IN GOLD PALL-X GOLD

Advanced 2-Component Waterborne Finish Fully Cured in 3 Days Superior Flow & Leveling Clear, Non-Ambering Formula



us.pallmann.net





f) 👩 pallmannusa



We're so much more than just the wood filler experts!



Maintenance Products



Wood Fillers

Visit us at Booth 602 in Milwaukee!



Design Hardwood Products, Inc. Redmond, Washington

woodwise com

CONTENTS

Chair's Welcome	10
NWFA Expo Sponsors	12
NWFA Expo App Instructions	14
Expo Schedule	
Expo Exhibitor List by Name	24
Expo Exhibitor List by Product Category	
Trade Show Floor Plan	44
Expo Exhibitor Showcase	46
Ad Index	68



THANK YOU TO OUR PUBLISHING PARTNERS







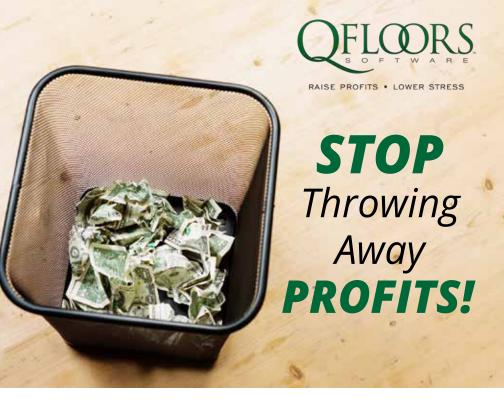












QFloors software lowers costs and boosts productivity.

Dropped balls, insufficient margins, inventory errors, and inefficiency cost you money, every single month. Streamline, track, tighten and control operations, with QFloors software.

Contact us today for a free demo or visit our booth at NWFA - Booth #515





www.qfloors.com sales@qprosoftware.com (801) 563-0140



SWEET NEW RIDE!

Purchase Bostik hardwood products for a chance to win!

The 2023 National Wood Flooring Association (NWFA) Expo will be hosted in Milwaukee, Wisconsin– the home of two iconic brands in their own industries, Harley-Davidson and Bostik. To celebrate this occasion, Bostik will be giving away a Harley-Davidson® motorcycle to one lucky contractor!

All qualified contractor purchases of Bostik hardwood products will be eligible to enter for a chance to win the prize. To learn more about this contest, and free methods of entry, see the full program rules at:

www.bostik.com/motorcyclesweeps





Scan this code to register for A CHANCE TO WIN A NEW MOTORCYCLE!



No purchase necessary. Promotional period begins January 2nd, 2023 and ends May 4th, 2023. This sweepstakes is open to licensed professional hardwood installation contractors who are legal residents of the 48 Continental United States and the District of Columbia. Harley-Davidson Motor Company is not endorsing, sponsoring, or otherwise affiliated with this promotion. The photographs shown herein do not depict the Harley-Davidson® motorcycle that is the subject of the sweepstakes, nor are they of the same model to be given away. B61200_031023

The Bostik Logo is a trademark of the Arkema Group of Companies. © 2023 Bostik, Inc. All Rights Reserved.



Available in multiple widths, lengths and species.

190 Wilson Mill Road, Monticello, Arkansas 71655 | maxwellhardwoodflooring.com













CERAMIC FORTIFIED It's what sets us apart.









Arboritec's Ceramic Fortified Waterborne finishes are non-yellowing, boast fast dry time, short cure time, and unrivaled durability.

Stop by Booth 1032 to meet the Arboritec team and find out why the nano-technology within our ceramic finishes make Arboritec one of the most durable choices in the floor finish industry.







303-772-7143

www.Arboritec.com



STANDS OUT FOR ITS SPEED, ACCURACY AND STURDY DESIGN DEVELOPED ESPECIALLY FOR FLOORING SYSTEM INTEGRATED IN OUR ADAPTED SOLUTIONS

For more than 20 years, Lico Machinery Inc. has stood out for the quality of its equipment, its adapted solutions, as well as its unique and unbeatable service. Lico specializes in the design and manufacture of sawmill and flooring equipment ranging from standalone machines to complete solutions. No compromise is made on the quality of the equipment, from design to installation, because we know that in a world where profitability depends on productivity, only quality performs.





Our Shared DNA Gives You a True Family of Brands

Bauwerk Group, the world's premier hardwood-only manufacturer, is excited to offer world class brands—
Somerset Hardwood Flooring and Boen

Our brands share Bauwerk Group's unique DNA, including our emphasis on people and relationships, manufacturing excellence, strong values, and outstanding corporate citizenship. And, of course, our exclusive focus on hardwood flooring. Bauwerk Group is the leading manufacturer of premium hardwood flooring. Our history and expertise is now strengthened with the addition of Somerset Hardwood Flooring. Together, we have an ideal synergy—bringing you every hardwood option from 2-1/4" strip flooring to 11-3/4" premium ultra-wide plank. Why choose anyone else?

Welcome to the home of hardwood flooring.





SOMERSET HARDWOOD FLOORING

boen.com/en-us

somersetfloors.com

CHAIR'S WELCOME



Welcome to the 2023 NWFA Wood Flooring Expo, the only show dedicated exclusively to the wood flooring industry. We are excited to be in Milwaukee, Wisconsin, where this year's Expo theme is "Make it Happen."

You'll gain the inspiration to distinguish yourself from the competition and enhance

your knowledge through new product demonstrations, technical demonstrations led by some of the industry's best, specialized education sessions, and more than 50 networking events.

Get your motor running by attending the Kick Start session, where there will be an industry update, and the 2023 NWFA Wood Floor of the Year winners will be recognized. Then, join us for an off-site party at the legendary Harley-Davidson Museum. There you will find motorcycles and artifacts that tell the story of the company's rich history and an opportunity to meet with old and new friends. We'll close out the show with a WoodFest Party, paying tribute to Milwaukee's heritage with entertainment, appetizers, and beverages.



We look forward to connecting with you and hope the time you spend here will equip you with everything you need to "Make it Happen" for your business.

Julie Russell Chair, NWFA



POWER MOP WOOD



MOP SMARTER

CLEANS FLOORS IN HALF THE TIME VS. MOP & BUCKET*



Fine mist spray with QUICKDRY formula™

DRIES UP TO 2X FASTER**



300+ gentle glide

ABSORB + LOCK™ STRIPS



Disposable Cloths

MAKE CLEANUP EASY

COMING SOON

'Vs. mop and bucket-includes cleaning and drying time.
"Vs. Mr. Clean[®] All Purpose Cleaner.

©2023 P&G

ROAD KING



HERITAGE

AdvanTech Subflooring
Bona US
DuraSeal
Harris Flooring Group

Lägler

Loba-Wakol, LLC
Mercier Wood Flooring Inc.
Merrick Hardwoods
Mullican Flooring
Sheoga Hardwood Flooring

ROADSTER

AHF Products
Basic Coatings
Bostik Inc.
Canlak Coatings
Corus Fastening
Delmhorst Instrument
Company
Floorcloud

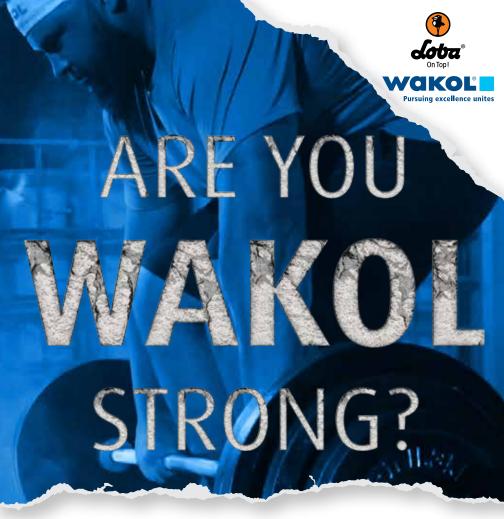
Howell Hardwood Flooring Integrity Floors LLC Maxwell Hardwood Flooring North American Association of Floor Covering Distributors PALLMANN Professional Coatings Inc.

STREET ROD

Bjelin Berger-Seidle GmbH Besse Forest Products Group Material Bank Negative Air Systems Olde Wood Limited Springcreek Flooring Swiffer The International Surface Event (TISE) WOODWISE

Thank you for supporting the





TEST YOUR STRENGTH & ENDURANCE
WIN PRIZES



LOBA Wakol North America

EXPO APP

DOWNLOAD THE NWFA EXPO APP FOR FREE

CUSTOMIZE YOUR EXPO EXPERIENCE



Search for "NWFA Expo" to download from iTunes or Google Play. Have access to everything Expo related at your fingertips when you download the NWFA Expo mobile app. The app houses everything from the education and special events schedule to speaker bios and the exhibitor list. You can customize your schedule and bookmark the sessions and exhibitors you want to be sure not to miss.

Don't forget to allow push notifications so you receive show specials and updates throughout NWFA Expo. You can update your preferences in the settings of your phone's app manager.

FOLLOW THESE STEPS TO USE THE APP:

- Download the mobile app by searching for NWFA Expo 2023 in your iTunes or Google Play app store.
- Once the app downloads, open it on your mobile device.
- Enable push notifications and customize your schedule to make the most of your experience at Expo.

SPONSORED BY





RAPIDRH® [6]

Fast, Accurate Moisture
Test for Concrete Floors





- Simplest F2170 Test
- Most Trusted
- Lowest Cost/Test

RAPIDRH.COM





nwfa expo SCHEDULE



TUESDAY, MAY 2

7:00 a.m. - 8:00 p.m. Registration Open 8:00 a.m. - 8:00 p.m. Exhibitor Set-up

PRE-EXPO SYMPOSIUM

8:00 a.m. - 9:30 a.m. Certified Professionals Annual Update Meeting

Brett Miller and Kjell Nymark, NWFA

9:45 a.m. - 3:00 p.m. Stump the Wood Doctor

Dr. Eugene Wengert, Wood Doctor's Rx LLC

SESSIONS

1:30 p.m. - 3:30 p.m. Protecting and Assuring the Successful Continuation of Your Business

Leon B. Resnick, Resnick Associates/Resnick Succession Group Terrance K. Resnick, Resnick Associates/Resnick Succession Group

3:15 p.m. - 4:15 p.m. New Member Reception

4:30 p.m. - 5:45 p.m. **KICK START SESSION**

Join the NWFA at our opening general session for an industry update, NWFA Wood Floor of the Year Award highlights, and more.

6:00 p.m. - 9:00 p.m.

ROAD RALLY PARTY



Following the opening session, join us for an off-site party at the legendary Harley-Davidson Museum. Transportation will be provided to the museum where you will enjoy appetizers, drinks, and full access to the museum. While at the museum, you will find motorcycles and artifacts that tell the story of the motor company's rich history, and have an opportunity to network with new and old friends.

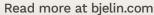
(Drinks and appetizers will be available from 6:00 - 7:30 p.m.)





Välinge Flooring becomes Bjelin

Bjelin and Välinge Flooring have merged and are expanding into new markets worldwide under the name, Bjelin. A new Hardened Wood range will be released – in new colors, formats and technologies. These new floors will also incorporate the patented technology by Välinge Innovation, 5G[®] Dry[™], which is a water-resistant floor locking system that means a fast, easy, and durable installation with a watertight joint.





OAK SELECT POWDER WHITE - HARDENED WOOD FLOOR



PART OF VÄLINGE BJELIN GROUP

BJELIN

nwfa expo SCHEDULE

>

WEDNESDAY, MAY 3

7:30 a.m. - 9:30 a.m. Morning Coffee
7:30 a.m. - 6:00 p.m. Registration Open

SESSIONS

8:00 a.m. - 9:00 a.m. Bulletproof Your Business: How to Survive and Thrive in Any Economy

Evan Pryor, Tesseon

Color Theory in Design and Repairs

Steve Belrose, Belrose & Co. Quality Hardwood Inc.; Sprigg Lynn, Universal Floors Inc.; Toby Merrill, DuraSeal

Storytelling to Improve Sales

Ashley Barnes, Shaw Industries and Jacob Daily, Anderson Tuftex

Wood Species
Brett Miller, NWFA

8:00 a.m. - 6:00 p.m. ICRI Concrete Slab Moisture Testing (CSMT) Program

Dale Regnier, ICRI Program Director

9:15 a.m. - 10:15 a.m. Selling on Refinishability - The Refinishable Wear Layer Program

John Forbes, NWFA

Topnail Flooring Installation

Kjell Nymark, NWFA and Mark Whatley, Amber Flooring Inc.

Building Science of Floor Systems

Paigh Bumgarner, Huber Engineered Woods

Understanding Your Working Genius

John Lessick, Apex Wood Floors Inc.

10:30 a.m. - 5:00 p.m. Trade Show Open | Exhibitor Demos | Concession Stands Open

4:00 p.m. - 5:00 p.m. PUB CRAWL HAPPY HOUR

Grab a drink and network with hardwood floor industry peers on

the NWFA Expo Trade Show floor.

5:00 p.m. - 6:00 p.m. DISTRIBUTOR & MANUFACTURER RECEPTION

Build new business relationships to expand your product reach.

6:00 p.m. - 7:00 p.m. EMERGING LEADERS RECEPTION

Join other young professionals for networking.

(As of 3.5.23)



nwfa expo SCHEDULE



THURSDAY, MAY 4

7:30 a.m. - 9:30 a.m. Morning Coffee
7:30 a.m. - 3:00 p.m. Registration Open

8:00 a.m. - 9:30 a.m. Women's Industry Network Breakfast

SESSIONS

8:00 a.m. - 9:00 a.m. Color & Design Trends

Dee Schlotter, Color & Marketing Project Consultant

Maximizing NWFA Membership

Sharon Schaller, NWFA

Reclaimed Wood Expectations

Kjell Nymark, NWFA and Tommy Sancic, Olde Wood Limited

The Art of Marquetry

Randy Harris, High Desert Hardwood and Tom Ourada, Ourada Designs

8:00 a.m. - 6:00 p.m. ICRI Concrete Slab Moisture Testing (CSMT) Program

Dale Regnier, ICRI Program Director

9:15 a.m. - 10:15 a.m. Acclimation & Jobsite Issues

Tim McCool, MAPEL

Generational Selling - Understanding Gen Z/Millennials/Gen X/Boomers

Jeffrey Sommer, AHF Products

How to Leverage NWFA University

Wes Morgenthaler, NWFA

Using Dyes & Waxes

Daniel Boone, American Sanders; Avedis Duvenjian, Archetypal Imagery;

Steve Seabaugh, Seabaugh Custom Hardwood Floors

10:30 a.m. - 3:00 p.m. Trade Show Open | Regional Instructor Demos |

Concession Stands Open

3:15 p.m. - 4:45 p.m. **WOODFEST PARTY**

Join us as we celebrate another successful NWFA Expo.

4:15 p.m. - 9:00 p.m. Exhibitor Tear-Down



FRIDAY, MAY 5

8:00 a.m. - 12:00 p.m. Exhibitor Tear-Down

(As of 3.5.23)



SUSTAINABLY SOURCED, HAND CRAFTED HARDWOOD FLOORING

Prefinished Flooring - Unfinished Flooring
Solid or Engineered Flooring
Textured - Chevron - Herringbone





sheogaflooring.com - 800.834.1180 15320 Burton-Windsor Road, Middlefield, Ohio 44062

nwfa expo

SAVE THE DATE

FOR NETWORKING, DEMOS, EDUCATION, TRADE SHOW & MORE

Mark your calendar now to attend next year's Wood Flooring Expo to see all the latest products and services our industry has to offer.

NEW ORLEANS 2024

WWW.NWFAEXPO.ORG 800.422.4556





MAXIMIZE PRODUCTION OUTPUT WHILE MAINTAINING PRECISION QUALITY CONTROL



We offer our engineered flooring lamination system in a variety of different sizes



Single lane or dual lane options for specific production requirements



Configurations for piece by piece or continuous types of laminations

VISIT US AT NWFA BOOTH# 1338

EXHIBITORS LISTED BY NAME (as of 3.24.23)

Companies in **ORANGE** are advertisers in this guide and the April/May issue of Hardwood Floors magazine. For descriptions of what they are displaying at the NWFA Wood Flooring Expo, see the Expo Exhibitor Showcase starting on page 46.

COMPANY NAME	BOOTH #
3M	910
ACR Inc.	534
Advanced Adhesive Technologies LLC	612
AdvanTech Subflooring	605
AHF Products	520
Akhurst Machinery Inc.	627
All American Wood Register Co.	819
Allegheny Mountain Hardwood Flooring	720
American Sanders	920
Amorim Cork Composites	514
Anderson Tully	1328
Appalachian Flooring Ltd.	1225
Appalachian Lumber Company	944
Arboritec USA Inc.	1032
Armenia Mountain Plank & Panel	1143
Artisan Wood Industry	423
Artistic Finishes Inc.	721
Ashawa Bay Hardwood Floors	620
Basic Coatings	1112
Bauwerk Group US	936
Beno J. Gundlach Company	1320
Berger-Seidle America	1208
Bjelin	1131
Bona	1012
Bostik Inc.	1020
BreezMate LLC	638
Broadlume	426
Buchanan Hardwood Flooring Co. LLC	1038
Cameron Automation	731
Canlak Coatings (CLK Canlak, PoloPlaz, Absco & Sa	mpson) 1120
Carroll Hardwood	838
CFL Flooring	911
CG Hardwood Molding	836
Ciranova USA Inc.	420
Component Solutions	1325
Corus Fastening	404
Crystal Element Inc.	416

ing Expo, see the Expo Exhibitor Showcase Starting (ing Expo, see the Expo Exhibitor Showcase starting on page 46.		
COMPANY NAME	B00TH #		
CUMI America Inc.	414		
Cummings Lumber Company Inc.	1243		
Custom Building Products	330		
Cutco Cutlery	1324		
D&M Flooring	637		
Danzer Veneer Americas	230		
Decorative Hardwoods Assn. & Capital Testing	645		
Delmhorst Instrument Company	709		
DOMOTEX	747		
DuraSeal	902		
EBI Electric	739		
EFI	931		
Emack Manufacturing	402		
Falco Industries Inc.	933		
Floor Lord Industries	429		
Floorcloud	1323		
Fortifiber Flooring Products	339		
Galaxy Floor Sanding Machines Ltd.	409		
Gartman LLC	633		
Glitsa	802		
Global Market Partners	726		
Goodfilla	1206		
Graf Custom Hardwood	1302		
Great Lakes Custom Tool Mfg. Inc.	844		
Green Choice Flooring International	729		
Grill Works Inc.	923		
Grounded	320		
Hardwood Industry Products	434		
Hardwood Solutions Inc.	1439		
Hardwoods of Wisconsin	1310		
Harris Flooring Group	708		
Hasko/Mekanika	1220		
Hassell & Hughes Lumber Co. Inc.	927		
Howell Hardwood Flooring	1340		
Indusparquet USA	808		
Infinity Wood Floors	1402		
Interfloor	1415		





Introducing the new

JX-20 and JX-30



Let the JX meters and EDGE™ App take you to the next level of pin meters for Flooring Professionals.

www.delmhorst.com

info@delmhorst.com 877-DELMHORST (335-6467)

EXHIBITORS LISTED BY NAME (as of 3.24.23)

COMPANY NAME	BOOTH #
International Woodworking Fair LLC	745
Jackson Building Products	1224
Kop-Coat Protection Products	1144
L&L Hardwoods Inc.	616
L.W. Mountain Inc.	823
Lägler - Palo Duro - Muscanell	1102
Lauzon Hardwood Floors	1138
Lenmar Coatings	1202
Lewis Brother's Lumber Company Inc.	510
Lico Machinery	1026
Lignomat USA Ltd.	820
Loba-Wakol LLC	1236
Macon Hardwood	1305
Mannington	1301
MAPEI	1237
Mason Wood Floors	727
Maxwell Hardwood Flooring Inc.	730
Mercier Wood Flooring Inc.	913
Merrick Hardwoods	814
Middle Tennessee Lumber	1137
Mirage	1125
Missouri Hardwood Products	614
Missouri Walnut LLC	723
Mitis Wood Flooring	821
MP Global Products LLC	840
Mr. Floor Companies	812
Mullican Flooring	501
National Association of Floor Covering Technicia	ans 646
National Flooring Contractors Apprenticeship P	rogram 749
Negative Air Systems	214
Neulight	530
No. Amer. Assn of Floor Covering Distributors	1136
North Carolina State University	743
North Wood Flooring LLC	1028
Northern Wide Plank Flooring Inc.	421
Norton Abrasives	702
NWFA/Hardwood Floors Magazine/NOFMA	1002

COMPANY NAME	B00TH #
Nydree Flooring	609
Oakcrest Lumber Inc.	1132
Ogden Group	516
Olde Wood Limited	613
Ort Flooring & Lumber	1327
Pallmann	114
Pantim Wood Products	630
Peachey Hardwood Flooring	622
Penn Wood Products Inc.	628
Pennsylvania Lumbermens Mutual Ins. Co.	626
Pliteq, Inc.	1045
Podium	711
Powernail Company	1126
Precision Flooring Products	1204
Premiere Finishing & Coating	719
Pretec USA LLC	726
Preverco	937
Primatech Inc.	919
ProDriveHD	1332
Professional Coatings Inc.	1343
Proflex Products Inc.	824
QFloors	515
QuoteHero	1226
Regupol Acoustics	1135
Reliance Hardwood Flooring	506
RFMS Inc.	533
Ridgefield Wood Vents	532
Robinson Lumber Company	1044
Roomvo	513
RT Machine Company	724
Rubio Monocoat USA LLC	1228
SawStop LLC	539
Seneca Millwork	302
Sheoga Hardwood Flooring	601
Showroom Pricing	528
Sika-DriTac	713
Skania Floor Finishes	1036



SITE-FINISHED BEAUTY WITHOUT THE CALLBACKS

Hapwood® offers the luxurious beauty of site-finished hardwood flooring without the seasonal cupping and gapping associated with solid hardwood flooring.



25 YEARS OF BEAUTIFUL HARDWOOD FLOORS





COMPANY NAME	B00TH #
Skudo USA	1307
SLCC Enterprise, Inc.	427
SmartPlank Hardwood Floors	538
Smith Flooring Inc.	806
Snickers Workwear	1235
Snow Country Hardwoods	822
Soest Wood Finishing Machinery	736
Solidfloor by LTL Home Products	512
Somerset Hardwood Flooring (Bauwerk Gro	up US) 936
Springcreek Flooring	502
Stair Shop	1427
Stairbuilders and Manufacturers Association	546
Stanley Chemical Products	1244
Stauf USA LLC	1043
Stiles Machinery Inc.	828
Superior Flooring	843
Swiffer	1420
System TM A/S	828
Taylor Adhesives	323
Teka Hardwood Flooring	1314
The International Surface Event (TISE)	643
Titebond	905
Three Trees Flooring	744
Top Step Vents	1311
THC Teak Wood Flooring	834
Tramex Moisture Meters	1231
Traxx Cornoration	631

COMPANY NAME	BOOTH #
Triangulo Hardwood Flooring	830
Trivec	1233
Union Tool Corporation, The	1338
United Soybean Board	640
Unity Hardwoods	532
US Sander LLC	32
Vandyck (USA) Inc.	935
Vermeister America Inc.	310
Vermont Natural Coatings	1419
Vesting LED Oils USA Inc.	1443
Virginia Abrasives Corp.	901
Wagner Meters	1319
WarmStep Electric Floor Heating	419
Waterlox Coatings Corporation	909
WD Flooring	336
WE Cork Inc.	1303
Wego International Flooring	943
WerkMaster	1414
Wickham Hardwood Flooring	610
Wintersteiger Inc.	1409
Wood Products Manufacturers Association	544
WOCA Denmark	40
WoodCo	1406
Woodpecker Flooring	530
WoodTech Machines	408
WOODWISE	602
World Floor Covering Association	644





WW Flooring Group



737



Protection Solutions



Hardwood Flooring is especially prone to damage from construction site tools, foot traffic, equipment, paint splatter, dust and debris, leaving behind scratches, dents, and splatter that are costly to repair.

Skudo offers temporary surface protection solutions purposefully designed for Hardwood surfaces.

By forming a strong, impactresistant barrier over the surface, hardwood floors are left damagefree at the project's end. Better yet, many Skudo products are slip-resistant, fire-retardant, and reusable.







Find out more about how Skudo can protect your next project!

www.SkudoUSA.com

Innovative, purpose-built surface protection systems. This is all we do.

ABRASIVES		ВАМВОО
3M Berger-Seidle America	910 1208	Penn Wood Products Inc. 628 Woodpecker Flooring 530
Bona CUMI America Inc.	1012 414	BLADES AND BITS
Lägler - Palo Duro - Muscanell	1102	Beno J. Gundlach Company 1320
Loba-Wakol LLC	1236	Corus Fastening 404
Norton Abrasives	702	BORDERS/INLAYS/MEDALLIONS
Virginia Abrasives Corp	901	Appalachian Lumber Company 944
ADHESIVES		Penn Wood Products Inc. 628
3M	910	Top Step Vents 131
Advanced Adhesive	910	BUSINESS SERVICES
Technologies LLC	612	Broadlume 426
AdvanTech Subflooring	605	Gartman LLC 633
Amorim Cork Composites	514	NAFCD 1136
Berger-Seidle America	1208	Penn. Lumbermens Mutual Ins. Co. 626
Bona Bostik Inc.	1012 1020	Podium 71
Hardwood Industry Products	434	Premiere Finishing & Coating 719 OFloors 515
Interfloor	1415	QuoteHero 1226
Loba-Wakol LLC	1236	RFMS Inc. 533
MAPEI	1237	Roomvo 513
PALLMANN	114	Showroom Pricing 528
Proflex Products Inc.	824	Wood Products Manufacturers Assn. 544
Sika-DriTac Stauf USA LLC	713 1043	CORK
Taylor Adhesives	323	Amorim Cork Composites 514
Titebond	905	Global Market Partners 726
United Soybean Board	640	WE Cork Inc. 1303
Vermeister America Inc.	310	DOMESTIC WOOD FLOORING
WE Cork Inc.	1303	AHF Products 520
AIR VENTS/AIR REGISTER	20	Allegheny Mountain Hardwood Flooring 720
		Appalachian Lumber Company 1225
CG Hardwood Molding	836	Ashawa Bay Hardwood Floors 620
Stair Shop	1427	Danzer Veneer Americas 230
APPLICATORS		Graf Custom Hardwood 1302 Hardwood Solutions Inc. 1439
Arboritec USA Inc.	1032	Hardwood Soldtions inc. 1433
Berger-Seidle America	1208	Harris Flooring Group 708
Glitsa	802	Howell Hardwood Flooring 1340
Global Market Partners	726	Lauzon Hardwood Floors 1138
Norton Abrasives	702	Mannington 130 Maxwell Hardwood Flooring Inc. 730
Pretec USA LLC	726	Merrick Hardwoods 812
Professional Coatings Inc. Stauf USA LLC	1343 1043	Middle TN Lumber 1137
Stiles Machinery Inc.	828	Mitis Wood Flooring 82
Union Tool Corporation, The	1338	Mullican Flooring 50
O NUMER E E L'I'I OL		Nydree Flooring 609



FOR WHEN RESULTS MATTER.

3M™ PRECISION-SHAPED GRAINS

Uniformly shaped triangular ceramic grains are electrostatically oriented to stand upright and slice through the substrate, continually fracturing into new sharp cutting edges. The technology prevents abrasives from heating up and provides a consistent cut. Designed to last long and cut fast for professional results every time you sand. With a wide range of belts, discs and grits, 3M has a solution to help save you time.

BUILT TO PERFORM





3M.com/Regalite

DOMESTIC WOOD FLOORING, CO	TNC.	FACTORY-FINISHED	
Peachey Hardwood Flooring	622	WOOD FLOORING	
Ort Flooring & Lumber	1327		520
Preverco	937	Allegheny Mountain Hardwood Flooring 7	
Robinson Lumber Company	1044		944
Sheoga Hardwood Flooring THC Teak Wood Flooring	601 834	-,	1131
Wickham Hardwood Flooring	610		936
WoodCo	1406		302
WD Flooring	336		310 708
WW Flooring Group	737		733
ELECTRONICS/TECHNOLO	~V	.,	340
			808
EFI .	931	Lauzon Hardwood Floors 1	138
Floorcloud Gartman LLC	1323 633		301
Lignomat USA Ltd.	820		727
Negative Air Systems	214		913 125
QFloors	515		501
RFMS Inc.	533	,	509
SawStop LLC	539		613
SmartPlank Hardwood Floors	538	Peachey Hardwood Flooring 6	522
WarmStep Electric Floor Heating	419		719
FNOINEEDED WOOD ELOOF	INIC		937
ENGINEERED WOOD FLOOF)44 601
AHF Products	520		936
Allegheny Mountain Hardwood Flooring	720 944		334
Appalachian Lumber Company Ashawa Bay Hardwood Floors	620		40
Danzer Veneer Americas	230	WD Flooring	336
Graf Custom Hardwood	1302		610
Heywood Vloeren B.V.	733	WW Flooring Group	737
Howell Hardwood Flooring	1340	FILLERS	
Howell Hardwood Flooring	1340		910
Lauzon Hardwood Floors Mason Wood Floors	1138 727		910
Maxwell Hardwood Flooring, Inc.	730		902
Mitis Wood Flooring	821		302
Mullican Flooring	501	Global Market Partners	726
Olde Wood Ltd.	613	Goodfilla 12	206
Ort Flooring & Lumber	1327		237
Peachey Hardwood Flooring	622		726
Preverco Sheoga Hardwood Flooring	937 601		343 310
United Soybean Board	640		310 109
Vandyck (USA) Inc.	935		502

336

610

1406

Wickham Hardwood Flooring

WD Flooring

WoodCo



Hardwood Flooring That Customers Rave About

Whether you're working on a highend custom home or a high profile commercial job, we can produce a floor that will enhance the beauty and value of your project. Choose from a wide selection of domestic and exotic wood species, design something unique, and wow your customers with the finest wood interior finishes.

COME SEE US AT

BOOTH 944

Flooring · Stair Parts · Moulding · Paneling · Furniture Parts









Get a quote: 1.888.910.WOOD

5879 W US Hwy 421, Wilkesboro, NC 28697 AppalachianLumber.net



FINISHES	
American Sanders Arboritec USA Inc. Artistic Finishes Inc. Basic Coatings Berger-Seidle America Bona Canlak Coatings (CLK Canlak,	920 1032 721 1112 1208 1012
PoloPlaz, Absco & Sampson) DuraSeal Glitsa Goodfilla Interfloor Lenmar Coatings Loba-Wakol LLC MAPEI PALLMANN Penn Wood Products Inc. Professional Coatings Inc. Rubio Monocoat USA LLC Skania Floor Finishes Soest Wood Finishing Machinery Vermeister America Inc. Vermont Natural Coatings Vesting LED Oils USA Inc. Waterlox Coatings Corporation WOCA Denmark	1120 902 802 1206 1415 1202 1236 1237 114 628 1343 1228 1036 736 310 1419 1443 909 401
FLOATING WOOD FLOOR	ING

AHF Products	520
CFL Flooring	911
Harris Flooring Group	708
Mirage	1125
Nydree Flooring	609
Wego International Flooring	943
WW Flooring Group	737

FLOOR MANUFACTURING EQUIPMENT AND SUPPLIES

Akhurst Machinery	627
Delmhorst Instrument Company	709
Great Lakes Custom Tool Mfg. Inc.	844
Hasko/Mekanika	1220
Lico Machinery	1026
Ogden Group	516
Soest Wood Finishing Machinery	736
Wintersteiger Inc.	1409
Union Tool Corporation, The	1338

GYM FLOORS

Ort Flooring & Lumber	1327
WE Cork Inc. 1303	
WW Flooring Group	737

HEALTH AND SAFFTY FOLIPMENT

SawStop LLC 539

IMPORTED WOOD FLOORING SPECIES

AHF Products	520
Danzer Veneer Americas	230
Harris Flooring Group	708
Indusparquet USA	808
Lauzon Hardwood Floors	1138
Mason Wood Floors	727
Maxwell Hardwood Flooring Inc.	730
Mullican Flooring	501
Robinson Lumber Company	1044
WW Flooring Group	737

INDUSTRY ORGANIZATIONS

Decorative Hardwoods Assn.	
& Capital Testing	645
DOMOTEX	747
Floor Covering Education Foundation	649
International Woodworking Fair	745
NAFCD	1136
Nat. Assn. of Floor Covering Technicians	646
North Carolina State University	743
NWFA/Hardwood Floors Magazine	1002
Stairbuilders and Manufacturers Assn.	546
The International Surface Event (TISE)	643

544

644

Wood Products Manufacturers Assn.

World Floor Covering Assn.



Platinum 2K Performance For Professionals With Up To One Week Open Time

FEATURES:

- Exceptional durability
- Once catalyzed, can be used up to one week
- Excellent scratch & stain resistance
- 2K performance with 1K ease!

- Available in 4 sheens
- No isocyanate / no aziridine
- Compliant nationally
- Water cleanup

NEW! Absco Platinum 2K Wood Floor Finish is a high-performing 2K wood floor finish with the ease of a 1K. With a remarkably long open-time, exceptional durability, and excellent scratch and stain resistance, Platinum 2K is the perfect product for professionals and contractors who demand ease-of-use and fast return to service times. Platinum 2K uses no isocyanate or aziridine catalyst, and is nationally VOC compliant with easy water cleanup.

Try Absco Platinum 2K Wood Floor Finish Today!





3M 910 American Sanders 920 Arboritec USA Inc. 1032 Basic Coatings 1112 Bona 1012 Canlak Coatings (CLK Canlak, PoloPlaz, Absco & Sampson) 1120 DuraSeal 902 Glitsa 802 Global Market Partners 726 Goodfilla 1206 Lignomat USA Ltd. 820 Loba-Wakol, LLC 1236 MAPEL 1237 **Negative Air Systems** 214 702 Norton Abrasives PALLMANN 114 Pretec USA LLC 726 ProDriveHD 1332 Professional Coatings Inc. 1343 Rubio Monocoat USA LLC 1228 Skudo USA 1307 Swiffer 1420 323 Taylor Adhesives 310 Vermeister America Inc. Virginia Abrasives Corp 901 WOCA Denmark 401 WOODWISE 602

MISCELLANEOUS TOOLS/

3M	910
Beno J. Gundlach Company	1320
Corus Fastening	404
CUMI America Inc.	414
Delmhorst Instrument Company	709
Great Lakes Custom Tool Mfg. Inc.	844
Lignomat USA Ltd.	820
Negative Air Systems	214
ProDriveHD	1332
SawStop LLC	539
Skudo USA	1307
Stair Shop	1427
Tramex Moisture Meters	1231
Wagner Meters	1319
WOODWISE	602

AHF Products 520 All American Wood Register Co. 819 Appalachian Lumber Company 944 Artistic Finishes Inc. 721 Bauwerk Group US 936 CG Hardwood Molding 836 923 Grill Works Inc. Harris Flooring Group 708 L&L Hardwoods Inc. 616 Mercier Wood Flooring Inc. 913 Middle TN Lumber 1137 Mirage Floors 1125 Peachey Hardwood Flooring 622 Penn Wood Products Inc. 628 Preverco 937 Reliance Hardwood Flooring 506 Ridgefield Wood Vents 532 Robinson Lumber Company 1044 SLCC Enterprise Inc. 427 Solidfloor by LTL Home Products 512 Stair Shop 1427 Stairbuilders and Manufacturers Assn. 546 Vandvck (USA) Inc. 935 WE Cork Inc. 1303



Visit our booth 820 at NWFA Show

Moisture Meters you can count on. Every time. Every day.



Reliable, Accurate, Easy-to-Use

Pin-Pinless-RH

Performance, quality and competitive prices have given Lignomat a good reputation in the flooring industry.

Ligno-DuoTec BW meter: 3 Options to use

Pinless with dual-depth Thermo-Hygrometer Concrete in-situ RH Test







mini-Ligno DX/C with E12

RH in-situ concrete

Data-Loggers

Call 800-227-2105 www.Lignomat.com

NAILERS/FASTENERS		SOFTWARE, INSTALLATION MO	GT.
Corus Fastening Powernail Company	404 1126	Gartman LLC	633
Primatech Inc.	919	SPECIALTY WOOD FLOORIN	G
ProDriveHD Virginia Abrasives Corp WOODWISE	1332 901 602	Allegheny Mountain Hardwood Flooring Graf Custom Hardwood	1302
WOODWISE	002	Heywood Vloeren B.V. Mason Wood Floors	733 727
PARQUET/HERRINGBONE/ CHEVRON WOOD FLOORIN		Maxwell Hardwood Flooring Inc. Olde Wood Ltd.	730 613
Allegheny Mountain Hardwood Flooring Appalachian Lumber Company	944	Premiere Finishing & Coating Robinson Lumber Company THC Teak Wood Flooring	719 1044 834
Ashawa Bay Hardwood Floors Global Market Partners Graf Custom Hardwood	620 726 1302	WD Flooring WoodCo	336 1406
Heywood Vloeren B.V.	733	CURELOORS	
Lauzon Hardwood Floors	1138 730	SUBFLOORS	010
Maxwell Hardwood Flooring Inc. Mullican Flooring	501	3M AdvanTech Subflooring	910 605
Premiere Finishing & Coating	719	Amorim Cork Composites	514
Sheoga Hardwood Flooring	601	Bostik Inc.	1020
Vandyck (USA) Inc.	935	Crystal Element Inc	416
WD Flooring	336	Interfloor Lignomat USA Ltd.	1415 820
WoodCo	1406	Loba-Wakol LLC	1236
RECLAIMED WOOD FLOOR	ING	MP Global Products LLC	840
Hardwoods of Wisconsin	1310	Ort Flooring & Lumber	1327
Olde Wood Ltd.	613	PALLMANN Proflex Products Inc.	114 824
Peachey Hardwood Flooring	622	Regupol Acoustics	1135
Premiere Finishing & Coating	719	Sika-DriTac	713
THC Teak Wood Flooring	834	Stauf USA LLC	1043
WoodCo	1406	Taylor Adhesives	323
SANDING EQUIPMENT		Titebond United Soybean Board	905 640
Akhurst Machinery Inc.	627	Vermeister America Inc.	310
American Sanders	920	Wagner Meters	1319
Basic Coatings	1112	WarmStep Electric Floor Heating	419

1012

414

1102

214

114

828

408

602

Bona

CUMI America Inc.

PALLMANN

WOODWISE

Negative Air Systems

Stiles Machinery Inc.

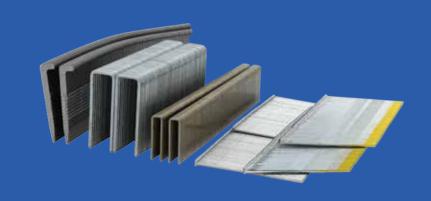
WoodTech Machines

Lägler - Palo Duro - Muscanell





Complete fastening system for all your flooring needs



Finish Nails | Flooring Staples | L-Cleat Nails | Air Tools | Saw Blades | Hoses | Fittings

UNDERLAYMENTS	
Amorim Cork Composites	514
Bostik Inc.	1020
Crystal Element Inc	416
Fortifiber Flooring Products	339
Global Market Partners	726
Interfloor	1415
Jackson Building Products	1224
MP Global Products LLC	840
North Carolina State University	743
Proflex Products Inc.	824
Regupol Acoustics	1135
Sika-DriTac	713
SLCC Enterprise Inc.	427
WarmStep Electric Floor Heating	419
WE Cork Inc.	1303
Woodpecker Flooring	530

WOOD VENTS	
All American Wood Register Co.	819
Artistic Finishes Inc.	721
CG Hardwood Molding	836
Grill Works Inc.	923
Mercier Wood Flooring Inc.	913
Penn Wood Products Inc.	628
Ridgefield Wood Vents	532
Sheoga Hardwood Flooring	601
Stair Shop	1427
Top Step Vents	1311





Air Returns

Flush Mount Vents

Toe Kicks

Booth 1311

We come from 3 generations in the hardwood flooring industry. In search of a better vent, we invested in making our own. Now vents can be beautiful, durable, and energy efficient.

TopStepVents.com

Questions? Contact Tamarra@topstep.biz



Another Critcal JOBSITE SAVE!

By Scott Banda

Sponsored Content



The Situation

Faced with installing premium hardwood floors in an unoccupied residential home during cold weather, Integrity Flooring required a solution to remotely monitor jobsite conditions, 24/7.





Dan Auld, Owner www.integrity-flooring.com Hudson | Spring Valley | Menomonie, WI

FLOORCLOUD

The Results

Integrity Flooring's project team members received real-time push notifications to their mobile devices that identified exceptionally low temperature conditions at the jobsite. The homeowner was notified and HVAC controls were repaired to ensure the space was properly climatized.

The Benefit

Dan Auld, Owner of Integrity Flooring said, "Just yesterday, Floorcloud alerted us of a jobsite where temps were dropping significantly. Homeowners were not staying in the home, so we knew something was up. The pressure switch on the furnace went out, but Floorcloud was the first to alert us of an issue. Floorcloud is a valuable tool that helps guarantee the desired results on all our flooring projects!"

Product Condition Alert!
Minneapolis MN Residential Home, 1st floor 3/4" x 1.5" Red Oak, Bona R850T Adhesive

Below humidity spec range for 1 day. Lowest: 19.0% below spec.



REMOTELY MONITOR & COMPARE SITE CONDITIONS TO PRODUCT SPECS

CONNECT

MONITOR

PROTECT

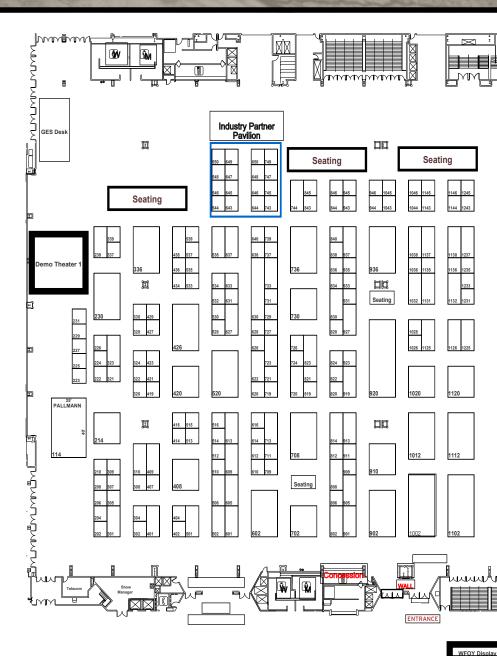








TRADE SHOW FLOOR PLAN



nwfa expo



THANK YOU TO OUR MOBILE APP SPONSORS







FLOOR PLAN ALSO AVAILABLE ON THE NWFA EXPO APP:

Download the 2023 Mobile App from iTunes or Google Play.



3M Booth 910

Designed to cut faster and last longer, 3M™ Precision-Shaped Grains technology prevents abrasives from heating up or dulling over time for professional results every time you sand. Available in a wide range of belts, discs, and grits, 3M has a solution to help save you time.

3M.com/regalite



AHF PRODUCTS

Booth 520

Hartco® DogwoodPro™: Densified Wood™ technology, developed by AHF Products, has been a real gamechanger for the hardwood flooring buyer, especially for those who have pets or kids. 100 percent real hardwood. More than six times more dent resistant than traditional wood floors. Four times more scratch resistant than traditional wood floors. Made in the USA with global and domestic content. ahfproducts.com



ALLEGHENY MOUNTAIN HARDWOOD FLOORING

Booth 720

Allegheny Mountain Hardwood Flooring's Northern Appalachian rift and quarter sawn red oak is unlike any red oak you've ever worked with. The red oak growing in this region creates tight growth rings and beautiful coloration. Rift and quarter sawn red oak is a great value alternative to R&Q white oak. Red oak is also easier to get wider plank rift only. Natural and S&B grades available. alleghenymountainhardwoodflooring.com



APPALACHIAN LUMBER COMPANY

Booth 944

Producing engineered and solid plank flooring, mouldings, stair parts, treads, risers, box newels, handrails, and more. Specializing in the unique and hard to find. Stocking more than 20 species, with inventory of many stock items. Give us an opportunity on your next special hardwood job.

appalachianlumber.net



ARBORITEC USA INC.

Booth 1032

Arboritec's Elite is a one-component ceramic fortified waterborne finish ideally suited for heavy traffic residential floors. Elite is sold in a 16.5L jug and boasts fast dry, low cure times and is known for providing unrivalled support, durability, and hardness.

arboritec.com





100%Manufactured in Pennsylvania www.hickmanwoods.com - 724.867.9441







Your customers don't know what they don't know.
AMHF Northern Appalachian RQ Red Oak is a
beautiful floor at a great price. Land more jobs
by offering a great value alternative to Rift and
Rift & Quarter Sawn White Oak.





@HICKMANWOODS

Allegheny Mountain Hardwood Flooring





BJELIN Booth 1131

Our Oak Select Brushed Lacquer in Earth Grey evokes a sense of modern rustic elegance inspired by the colors of the earth. With a natural and distinct color choice, Earth Grey immediately gives a room a refined aesthetic perfect for any open space. It is versatile and allows for the natural beauty of the flooring to compliment any home décor or interior design. **bjelin.com**



BOEN HARDWOOD FLOORING

Booth 936

Chaletino by Boen – the industry leading ultra-wide plank hardwood floor; $11\frac{3}{4}$ " wide by 9 feet long – every plank. This stunning product is offered in a variety of color and finish options. Hardwood floors from Boen set that final touch to your style, becoming the showpiece of your home.

boen.com



BONA

Booth 1012

The Bona® Diamond Sanding Plates are 6" hook and loop diamond segments designed for the Bona Power Drive®. They quickly and efficiently sand off stubborn aluminum oxide, ceramic, and UV-cured prefinished hardwood flooring, along with rigid materials on wood, such as adhesive residues or old foam backing from carpets. The long life and sustained removal rate make this a must-have tool to save you time, money, and labor on your next job.

bona.com



BOSTIK, INC.

Booth 1020

Bostik's Roll-Cote Moisture-Vapor-Barrier Coating + Primer is a water-based, one-component system formulated to reduce substrate moisture-vapor emissions, prime floors prior to underlayment applications, and block concrete alkalinity. Roll-Cote is compatible with an assortment of flooring types including, concrete and wood substrates with no mixing required and a fast dry time.

bostik.com/us



BUCHANAN HARDWOOD FLOORING

Booth 1038

Our unfinished hardwood flooring is created from our state of the art manufacturing facility located in Aliceville, Alabama. We produce 2 $\frac{1}{4}$ " 5" red oak, and 2 $\frac{1}{4}$ " - 4" white oak. Our red oak and white oak flooring is very well thought of throughout the industry. With our production of 13 million square feet per year, we pride ourselves on having what you need when you need it.

buchananhardwoods.com





From Forest to Floor

- 2 1/4", 3 1/4", 4", 5" Red Oak
- 2 1/4", 3 1/4", 4" White Oak

-Jim Bailey Cell - 205.799.5445

- Rob Dahlberg Cell - 205.463.8103



CANLAK COATINGS (CLK CANLAK, POLOPLAZ, ABSCO & SAMPSON)

Booth 1120

Absco Platinum 2K Wood Floor Finish is a high performing 2K wood floor finish with the ease of a 1K. Platinum 2K has a remarkably long open-time, industry-leading durability, excellent scratch and stain resistance, and is the perfect product for professionals and contractors who demand ease of use and fast return to service times.

absolutecoatings.com



CORUS FASTENING

Booth 404

Corus offers a full line of stapling and nailing equipment for hardwood floors that includes the BCS50-R 15.5 Gauge Flooring Stapler. At only 9 lbs., this high speed mallet actuated tool is lighter than competing nailers, features an easy-glide urethane non-marring rolling system, tool-free precision depth adjustment, and a special magazine design for easy loading.

corusfastening.com



DANZER

Booth 230

More than 160 million ft² of sliced wear layers sold, and counting. Danzer's advanced slicing technology helps hardwood flooring producers to offer a wide range of fiercely competitive products, ensure a reliable product quality, and save the valuable hardwood resource.

danzer.com



DELMHORST INSTRUMENT COMPANY

Booth 709

The JX-20 and JX-30 are the latest moisture meters in Delmhorst's Navigator family. Bringing lumber, flooring installers, and inspectors professional-grade, accurate, and versatile tools to perform your job confidently. The JX-30 features the Delmhorst EDGE™ App with expanded wood species, customizable settings, geotagging, and data sharing from any location.

delmhorst.com

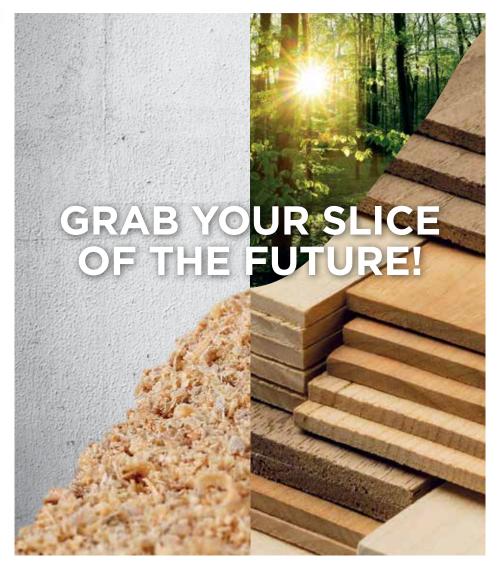


DURASEAL

Booth 902

Count on DuraClear® to deliver excellent results from beginning to end. A GREENGUARD Certified, non-ambering, single-component urethane floor finish that provides a consistent appearance every time. DuraClear® offers excellent scratch, moisture, and chemical resistance, and is perfect for residential and commercial interior hardwood floors. Now available in a flat sheen.

duraseal.com



Discover how Danzer's advanced slicing technology helps hardwood flooring producers to

- Offer a wide range of fiercely competitive products
- Ensure a reliable product quality
- Save the valuable hardwood resource

Over 160 million ft 2 of sliced wear layers sold, and counting.



www.danzer.com





FLOORCLOUD

Booth 1323

Floorcloud sensors detect changes in jobsite conditions, adding a new level of visibility and quality control to your projects. Receive an alert on your mobile device, to ensure your products stay within manufacturers' specifications. Have adverse conditions developed while you're not at work? Proactively take corrective actions to help ensure successful project outcomes.

floorcloud.com



HARDWOODS OF WISCONSIN

Booth 1310

Reclaimed flooring by Hardwoods of Wisconsin adds a refined rustic look to any home. Created by disassembling historic midwestern barns, keeping the integrity of the board intact. Offered in solid ¾" mixed oak or mixed hardwood in random widths 3" to 6" with custom UV finishing (brushed neutral oil pictured).

hardwoodsofwisconsin.com



HOWELL HARDWOOD FLOORING

Booth 1340

Howell is a fourth-generation family-owned business that has been manufacturing engineered wood products for 77 years. Hapwood® is the oldest continuous unfinished engineered flooring product line on the market. Available in 60 SKUs, all are pre-sanded and come with the Hapwood® warranty against seasonal movement. Custom runs are available. howellflooring.com



LICO MACHINERY

Booth 1026

Lico offers a wide range of ripping solutions for mid-range production up to the most demanding requirements. Our ripping systems will help you maximize the yield and productivity of your plant. A single system can be designed to produce from 20,000 bf to 90,000 bf (4/4) per shift with ripping yields up to 93 percent.

licoinc.net



LIGNOMAT USA LTD.

Booth 820

Pin and Scan and RH for Ligno-VersaTec – An all-inclusive moisture and humidity measuring kit for the hardwood flooring industry. The kit includes the Ligno-VersaTec moisture meter, which can be operated as a pin, pinless, and RH meter. The meter has individual settings in pin and pinless mode for soft and hardwood floors, OSB, subfloors, bamboo, engineered floors, and composite products.

lignomatusa.com

HARDWOODS of WISCONSIN

Custom Reclaimed Flooring

Solid 3/4" Hardwood

• 3"- 6" Random Width

Custom UV Finishing







www.hardwoodsofwisconsin.com



LOBA-WAKOL LLC

Booth 1236

Wakol MS 246 StarMonti is a firm-elastic mounting adhesive in a foil tubular bag. This product works for adhering wood, plastic, or metal to absorbent or non-absorbent substrates. With excellent green grab, superior bond strength and zero VOC, WAKOL MS 246 StarMonti is the ideal product to have on hand at every jobsite.

loba-wakol.com



MANNINGTON

Booth 1301

Chateau is a European white oak plank featuring a super low gloss finish along with a hand-scraped and hand-planed surface handcrafted by artisans in Guatemala. Chateau will complement rustic modern and traditional styles. 7" width with lengths up to 84" and comes in four on-trend colors. mannington.com/handcrafted



MAXWELL HARDWOOD FLOORING INC.

Booth 730

Maxwell Herringbone is now available. This unfinished floor is manufactured in both ¾" solid and ¾" engineered. Maxwell Herringbone is a specialty product and can be ordered to meet the requirements of most job specifications in width, species, and length. Call for a specialty quote. maxwellhardwoodflooring.com



MERRICK GROUP

Booth 814

Merrick Hardwoods of Somerset, Kentucky, is a family owned and operated, third-generation, hardwood flooring and lumber company located in the heart of Appalachian timberlands. We pride ourselves on producing the finest hardwood flooring in 2½", 3½", 4", and 5" in red oak, white oak, and hickory; and 2½", 3½", and 4" in hard maple.

merrickhardwoods.com



NOFMA

Booth 1002

Through the years, NOFMA standards have stood the test of time. NOFMA has been certifying hardwood flooring since 1907 and is the only standard in the industry that assures flooring has been properly kiln dried, manufactured, and graded.

nwfa.org/manufacturing

Mannington.

HARDWOOD

Handcrafted Hardwood

Select hardwood styles are truly handcrafted, including **Chateau**. It begins with sourcing the finest hardwood species from around the world, selected by a team of hardwood experts.

Hand-scraping and planing are carefully done by artisans to add character, depth, and detail. The next step of hand-staining and glazing brings out the natural beauty of the wood.





The patterns are designed by Mannington's expert stylists, brought to life by hand by craftspeople who've spent years perfecting their skill.

Every inch of every plank is touched by a human, by true artisans from Guatemala.





Mannington.com/Handcrafted







OGDEN GROUP

Booth 516

Ogden Group/RfsProtech has developed a manufacturing method that replaces plywood with a solid core substrate. The core substrate consists of a two-ply construction – a rotary-peeled or sawn veneer bottom layer and a top layer of sticks that are gang-ripped from 4/4 low-grade lumber. The wear layer is then applied on top of the core substrate.

ogden-group.com



OLDE WOOD LIMITED

Booth 613

Olde Wood Limited®'s rift and quartered white oak is available in a variety of widths and two proprietary grades. The product can be ordered unfinished or prefinished in a variety of options based on your needs. Please give us a call for more information at 866.208.9663.

oldewoodltd.com



PALLMANN

Booth 114

The PALLMANN® SPIDER is a planetary gearing, powerful drive sanding machine that ensures a perfectly sanded surface. The multi-purpose PALLMANN® SPIDER is extremely easy to use and quiet in operation. **us.pallmann.net**



PEACHEY HARDWOOD FLOORING

Booth 622

Peachey Hardwood Flooring is a two-time NWFA Wood Floor of the Year manufacturer of some of the highest quality, custom hardwood flooring, moldings, and stair parts in the country. We specialize in solid and premium quality engineered hardwood flooring up to 16" wide. Our milling capabilities also include herringbone and chevron.

peacheyhardwoodflooring.com



QFLOORS

Booth 515

Organize, streamline, and advance your business with user-friendly, affordable QFloors software. Created just for flooring dealers (including features ideal for wood), QFloors helps all sizes and types of dealers run at peak efficiency. Come see us at the NWFA Expo (ask about our show specials).

qfloors.com





PEACHEY

HARDWOOD FLOORING
The Beauty of Nature. Perfected.

Custom flooring for your most demanding customers.

For premium solid and engineered flooring that exceeds your customer's standards for quality, partner with Peachey and see why any other choice is a compromise.

See us at Expo Booth 622 for a closer look at our custom finishes and cuts, including rift & quartered, chevron, and herringbone. All handmade in the USA for America's greatest homes.











RELIANCE HARDWOOD FLOORING

Booth 506

Live Sawn White Oak Reliance Hardwood Flooring – The most unique way to cut a log into hardwood flooring planks. It produces a mix of rift, quarter, and plain sawn wood grain in every board, highlighting all grain and character variations. 3/4" solid or engineered, unfinished / 5", 7", 8", and 10" widths. Regular sort includes 1' thru 10'. Long length sort is only 5' thru 12' lengths. reliancehardwoodflooring.com



SENECA MILLWORK

Booth 302

Hardwood t-moldings provide a smooth transition between rooms where different flooring surfaces meet each other, both blending in and yet standing out aesthetically. To match the many flooring options, custom finishes such as antiqued, wire-brushed, sculpted, glossy, flat, etc. are applied. Standard and long-stem profiles are available in 78" lengths.

senecamillwork.com



SHEOGA HARDWOOD FLOORING

Booth 601

Sheoga's live sawn white oak hardwood flooring brings the elegance of nature into your home. Typically produced in a "natural" grade, our live sawn features mostly $3^2 \cdot 10^2$ lengths, with an average of $6^2 \cdot 8^2$. Present in our live sawn are large, open knots and up to 1/4" splits.

sheogaflooring.com



SIKA-DRITAC

Booth 713

Sika MB EZ Rapid is a single-component, rapid-drying moisture barrier, adhesion promoter and substrate consolidator for all floor covering installations over critical substrates. MB EZ Rapid features a fast-drying (one hour) formula that allows for same-day installations and mitigates moisture up to 99 percent RH, 18 lbs. In combination with other Sika flooring installation solutions, MB EZ Rapid helps deliver the Sika Secure system with a warranty equal to the lifetime of the floor. dritac.com



SKUDO USA

Booth 1307

Skudo provides superior surface protection solutions for all types of construction projects and environments. Our products work hard to protect hardwood surfaces from damage due to dents, chips, scratches, paint splatter, ladders, traffic, equipment, and more. Skudo is also easy to install, slipresistant, and stays in place. Contact us: 1.888.skudo.11.

skudousa.com

Visit Us at BOOTH 506



Striving to always exceed industry grades – creating consistency, service, and value for distributors and installers.

Reliance Hardwood Flooring.

Proudly Manufactured by Lewis Lumber and Milling.



STAUF USA

Booth 1043

Achieve professional-level wood flooring installation with ease. WFR-930 Solva-Mastic® is a high-strength alcohol-based adhesive that contains no chlorinated solvents and is ozone and environmentally safe. Its strong green grab allows for fast installation with complicated patterns and no flash time needed. Get your flooring done right with WFR-930 Solva-Mastic®. staufusa.com



SWIFFER

Booth 1420

Mop smarter with Swiffer PowerMop Wood, an all-in-one mopping system that gives you a mop and bucket clean in half the time*. The pad has more than 300 Gentle-Glide strips that absorb dirt and grime. The lemon scented QuickDry cleaning formula dries up to 2X faster**.

*vs. mop and bucket – includes cleaning and drying time. **vs. Mr. Clean All Purpose Cleaner.

swiffer.com



THE INTERNATIONAL SURFACE EVENT (TISE)

Booth 643

Attend the annual market at The International Surface Event (TISE): SURFACES, January 24 - 26, 2024. The event offers unparalleled opportunities for buyers and sourcing professionals to discover the newest, most innovative floorcovering products launching in the surface industry. intlsurfaceevent.com



TRIANGULO HARDWOOD FLOORING

Booth 830

Triangulo Hardwood Flooring provides beautiful South American species from our own 160,000 acre forest directly to retail flooring partners. Stateside inventory of nine distinctive species that offer the homeowner unique beauty and outstanding performance. Contact us at sales@triangulo. us or 757.420.4771.

triangulo.us













THE SURFACEEVENT





tile‱ expo

intlsurfaceevent.com



TOP STEP VENTS

Booth 1311

We come from three generations in the wood flooring industry. In search for a better vent, we invested in making our own. Now vents can be beautiful, durable, and energy efficient.

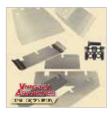
topstep.biz



UNION TOOL CORPORATION, THE

Booth 1338

This system includes our core board feeder, hot melt roller coater, lay-up conveyor, rotary laminator, and flying cutoff saw. Our hot melt roller coater applies a uniform coating of PUR adhesive to plywood cores. Thin lamellas are placed on top of the coated cores before they are laminated together using the rotary laminator. Boards are then cut to specific lengths by our flying cutoff saw. **uniontoolcorp.com**



VIRGINIA ABRASIVES

Booth 901

See Virginia Abrasives' all new line of replacement floor coverings removal blades, designed to fit SDS Max and walk-behind floor scrapers, including EDCO®, General Equipment®, Hilti®, Bosch®, Milwaukee®, Hitachi®, Champion®, Blastrac®/Husqvarna®, Crain®, MK Diamond®, National®, Palmer, Sinclair® and Taylor®. Check out our affordable, in-stock, and ready-to-ship selection.

virginiaabrasives.com



WAGNER METERS

Booth 1319

Don't risk a moisture disaster that can cost time, money, and your reputation. Say hello to success on every hardwood flooring job with the award-winning Orion 950 Smart Pinless Wood Moisture Meter. Plus, if you're installing floors over concrete, target your relative humidity testing with the C555 Concrete Moisture Meter.

wagnermeters.com

BRAND NEW! SEE OUR FULL LINE OF REPLACEMENT FLOOR SCRAPER BLADES AND FASTENER KITS





REAL. RUGGED. READY.

800.446.1805 VIRGINIAABRASIVES.COM



WARMSTEP ELECTRIC FLOOR HEATING

Booth 419

The WarmStep® electric in-floor heating system is designed for wood (solid and engineered) flooring. It can be installed in direct nail, glue down, or floating installations. WarmStep is accepted and approved by many adhesive and flooring manufacturers for installation directly under the flooring. warmstep.com



WERKMASTER GRINDERS & SANDERS INC.

Booth 1414

The WerkMaster RASP is specifically designed to help refinish all types of hardwood floors. Using its patented 5" counterrotating six disc system, the RASP can sand raw wood including parquet, remove coatings such as aluminum oxide, buff, and edge to within ½" to the wall, leaving a clean flat floor.

werkmaster.com



WOODWISE

Booth 602

WOODWISE is showcasing its extensive line of wood fillers, including WOODWISE Wood Patch, Full-Trowel Filler, Powdered Wood Filler, No Shrink Patch-Quick, Pre-Finish Filler, and Epoxy Wood Patch. They will also be showing their maintenance products line and wood flooring tools and accessories.

woodwise.com



MAY 2-4, 2023 | MILWAUKEE, WISCONSIN

Your Best Choice for In-Floor Heating!





Radiant In-Floor **Electric Heating Mats** with Thermal Cut-Off

- Up to 40% Installation Savings
- No Cement, Sleepers or Transformers
- Installed at Same Time as Flooring
- Safest Floor Heating System on the Market



- ✓ Rigid Vinyl & Laminate
- ✓ Solid Hardwood









FLOAT

866-569-4172

Fiber**Thermics**®

FLOOREVER WARM®

www.WarmStep.com

Available at select retailers and distributors. Learn more at: www.warmstep.com









Tested and Approved by:







POWERED BY









Get Real with Us

Visit RealAmericanHardwood.com to experience how the Real American Hardwood Coalition is inspiring a stylish and healthy environment by educating consumers on the many benefits of Real American Hardwood cabinetry, flooring, furniture, and millwork.

To learn more about hardwood promotion and to lend your support, visit RealAmericanHardwood.com or scan the QR code.











@RealAmericanHardwood



@RealAmericanHwd



Somerset Wood Products is now Merrick Hardwoods. What else has changed? Not much.

We still have the same people, locations, quality, service and products we are known for, including:

UNFINISHED FLOORING • BIOFUEL WOOD PELLETS APPALACHIAN HARDWOOD LUMBER

Best of all, we remain committed to the highest level of customer satisfaction. Just like always.



AD INDEX

THANK YOU TO THE FOLLOWING PARTNERS FOR ADVERTISING WITH US.

3M31	Mannington 55
AHF Products19	Maxwell Hardwood Flooring Inc 6
Allegheny Mountain Hardwood Flooring47	Merrick Hardwoods67
Appalachian Lumber Company	NOFMABC
Arboritec7	NWFA
Bjelin17	Olde Wood LimitedIFC
Boen Hardwood Flooring and	Pallmann1
Somerset Hardwood Flooring9	Peachey Hardwood Flooring57
Bona USIBC	QFloors4
Bostik Inc 5	Real American Hardwood Coalition 66
Buchanan Hardwoods Lumber & Flooring 49	Reliance Hardwood Flooring59
Canlak Coatings35	Sheoga Hardwood Flooring21
Corus Fastening39	Skudo LLC
Danzer 51	Swiffer11
Delmhorst Instrument Co25	The International Surface Event (TISE) 61
Floorcloud42-43	Top Step Vents41
Hardwoods of Wisconsin53	Union Tool Corporation, The23
Howell Hardwood Flooring27	Virginia Abrasives
Lico Machinery8	Wagner Meters
Lignomat37	Warmstep
Loba-Wakol13	Woodwise

INTERESTED IN ADVERTISING WITH HARDWOOD FLOORS MAGAZINE?

Contact Hardwood Floors magazine today or visit hardwoodfloorsmag.com to learn more.



Katie Schenk Advertising & Media Manager katie.schenk@nwfa.org 636.736.5230



Bona **QUANTUM®FLOW**



MAY 2-4, 2023 | MILWAUKEE, WISCONSIN

Go with the FLOW at the NWFA Expo

Visit Booth #1012 or check out Bona Quantum FLOW live at the Demo Theatre!

Bona QUANTUM® FLOW is an easily pourable, one-component, silane-based adaptable wood floor adhesive. This new method of easy application to the floor allows you to save time, money and labor.

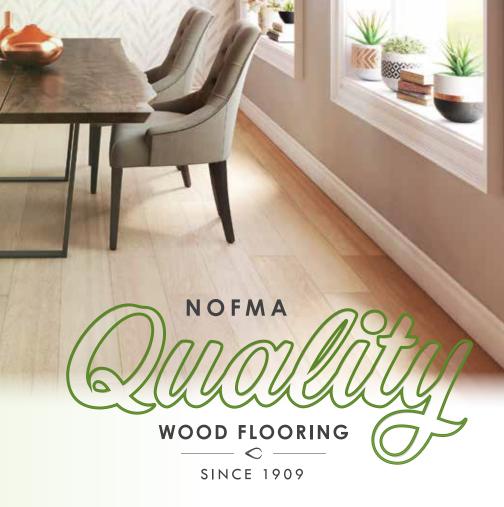
- Pourable and easy to apply
- Unsurpassed ridge stability provides maximum adhesive transfer
- Excellent "green grab" means the flooring stays in place
- Easy to clean will not harm or etch the finish on pre-finished floors; will not stain hands
- Zero VOCs for better indoor air quality
- GREENGUARD GOLD Certified
- Silane-based technology











NOFMA HAS BEEN CERTIFYING WOOD FLOORING FOR MORE THAN 100 YEARS.

The only standard in the industry that assures wood flooring has been properly kiln dried, manufactured, and graded.



WHEN QUALITY MATTERS, CONTACT AN NWFA/NOFMA MANUFACTURER. NWFA.ORG/MANUFACTURING/ • 800.422.4556

Anthony Oak Flooring • Appalachian Lumber Co. • Buchanan Hardwoods/Elite Brand Flooring Carlisle Wide Plank Floors • Carroll Hardwood Co. • Cumberland Lumber & Mfg. • Graf Custom Hardwood Hassell & Hughes Lumber Co. • Henry County Hardwoods • Lauzon Flooring • Lewis Brothers Lumber Co. Maxwell Hardwood Flooring • Merrick Hardwoods • Middle TN Lumber Co. • Mullican Flooring • Monticello Flooring & Lumber Co. • Mullican Flooring

Ouachita Hardwood Flooring • Reliance Hardwood Flooring • Roberts Wood Products
Smith Flooring Inc. • Somerset Hardwood Flooring • Superior Hardwood Flooring by Herwynen Saw Mill Ltd.