

**National Wood Floor Consultants, Inc.**  
*Is offering another Wood Floor Educational Seminar*

**“SPLIT, CRACK & CUP -  
How Wood Floors Respond to Their  
Environment”**

Tuesday, November 14, 2017

Flaherty's Arden Bowl  
1273 West County Road E  
Arden Hills, MN 55112

**8:00 Breakfast & Q&A**

**8:30 a.m. – 11:45 a.m. Seminar**



Learn from one of the best educators within the wood flooring industry. With over 40+ years wood floor contracting and 17

inspecting, Roy Reichow has earned the respect of many of his colleagues, including flooring contractors, manufacturers and distributors. He is a sought after speaker, instructor, inspector and consultant.

Roy Reichow

NWFA & IICRC Certified Professional

CWFI, CI, CSF, CSA, CCI,

roy@nwfc.net 763-413-7897

**Register early!**

**Michelle Reichow  
763-413-7897 or  
online at**

[www.nwfc.net/registration](http://www.nwfc.net/registration)

**\*Breakfast Provided**

**MANY THANKS TO  
OUR PARTNERS IN  
EDUCATION:**

**\$59**

**Training Covers:**

What is the cause of splitting, cracking & cupping in wood floors?

What importance does relative humidity & MC have in this scenario?

How do you properly acclimate solid and engineered wood flooring?

Who's responsible for flooring failure?



**BONUS!**

**In-floor radiant  
heat systems and  
wood floors**

